



CELEBRATING 70 YEARS OF BERNINA SOUTH AFRICA

BERNINA FABRIC FUN 2017

The BERNINA Fabric Fun Competition gives learners from grade 1 - 12 who have an interest in art, fashion design and sewing, the opportunity to compete nationally, boost their creativity and win significant prizes.

Competition closing date August 15, 2017.

Fashion and Clothing Construction Students

FROM HOMEMAKER TO QUEEN OF HEARTS

Any student studying Fashion Design/Clothing Construction at a Tertiary Institution such as a University or Fashion Design School / College, may participate.

COMPETITION ASSIGNMENT:

Design and sew an outfit that will transform a homemaker into a Queen of Hearts (not the queen found in the deck of cards costume) going to a red carpet event.

Competition closing date August 15, 2017.

GUIDELINES:

- A maximum of 4 items per entry will be considered for adjudication.
- The items must form a complete outfit and it must fit an adult person.
- The outfit must be affordable in terms of its purpose.
- The type of textiles, creative use of colour and trimmings will be considered.
- With regard to the general sewing, attention will be paid to the general impression, suitable stitching and finishing techniques used.
- You may use various trimmings to compliment the outfit.
- A well presented story board (size A3) must accompany the entry with a short description on how you planned the outfit.

PRIZES:

The following prizes will be awarded to 3 winning students excluding final year students.

WINNER

BERNINA 380 sewing machine to the value of R29 000-00



1ST RUNNER UP

BERNINA 350PE sewing machine to the value of R28 000-00



2ND RUNNER UP

BERNINA 330 sewing machine to the value of R23 000-00



5 Best final year students will qualify to go to BERNINA RSA in Johannesburg for a 4 day sew off - all expenses paid - to compete in the final NATIONAL CHAMPION SEW OFF LEG OF THIS COMPETITION.

Winning final year student will receive the following prizes to the value of R86 400-00



BERNINA 530 sewing machine



BERNINA 1150MDA overlock machine



Batistella Vaporino steam iron station



Nina Cutting Table



R20 000-00 cash to start his/her own small business

Runner up will receive the following prizes to the value of R35 240-00



BERNINA 330 sewing machine



BERNINA 700D overlock machine



Winon Fortune II Upright Steamer



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Fashion and Clothing Construction Students General Rules

FROM HOMEMAKER TO QUEEN OF HEARTS

1. Registered Fashion Design or Clothing Construction students may participate.
2. Employees of BERNINA RSA and BERNINA dealers may not enter the competition.
3. The number of entries is unlimited.
4. Entries can be handed in at any participating BERNINA dealer or send to BERNINA RSA via Postnet Melville or deliver to 9 Lime Street, Auckland Park, Johannesburg.
5. All entries must be clean and not handling soiled.
6. All trimmings must be washable.
7. Only individual entries will qualify for judging – NO GROUP WORK!!!
8. No name may be stitched or painted on the article.
9. An entry form must accompany all entries. The entry form should be securely attached to the inside of the garment.
10. The entry form must be completed in full. Incomplete information may result in disqualification of the entry.
11. The signing of the entry form constitutes a basic agreement between BERNINA RSA and the participants, and this agreement binds the participants entering the competition to act strictly according to the rules of the competition and ensures that BERNINA RSA will present and run the competition strictly according to the rules. Transgression or breaking of the rules of this competition may result in disqualification of the entry.
12. All entries must reach BERNINA RSA not later than August 28, 2017.
13. Judging will take place on 30 and 31 August 2017.
14. The decision of the judges is final and there will be absolutely no correspondence in this regard after the competition.
15. All entries will be returned to the BERNINA dealer where the entry was handed in and can be collected during the second week in September.
16. For any enquiries please contact Linda Venter on 011 726 1800 or marketing@berninasa.com



For more information contact BERNINA head office on (011) 726 1800, or write to: marketing@berninasa.com or visit www.semuchfun.co.za

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Entry Form

Name:.....

Postal address:.....

.....Postal code:.....

Tel:() Cell:.....

Competition category:.....

Short description of article:.....

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I agree to comply with the rules of the competition

.....
Signature of participant / guardian

-----TEAR OFF-----

-----TEAR OFF-----

-----TEAR OFF-----

-----TEAR OFF-----

Participant's Name.....

Contact number.....

Short description of entry.....

.....

Name of Institution/School where applicable.....

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Received in good condition.....

.....

BERNINA dealer signature and stamp

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