

# WIN a bernette Chicago 7 for your School/College!

## Game of Skill

### Schedule to Conditions of Entry

Promotion Name	WIN a bernette Chicago 7 for your School/College!
Promoter	BERNINA Australia Pty Ltd ABN 97 003 227 629 of Unit 10/ 15 Carrington Road, Castle Hill NSW 2154
Relevant State(s)	All Australian States & Territories excluding Western Australia
Entry Restrictions	Open to only Australian Government & Private Schools and Colleges excluding Western Australia.
Promotion Period	The Promotion starts 12 May 2014 at 17.00 AEST The Promotion closes 31 July 2014 at 17.00 AEST
Entry Procedure	To enter, school's official representative must, during the Promotion Period: 1. Visit the BERNINA Australia website at <a href="http://www.bernina.com/en-au/education">http://www.bernina.com/en-au/education</a> ; 2. Complete and submit the entry form including entering codeword 'CHICAGO' and answering in 25 words or less 'Why a bernette Chicago 7 would be a great addition to your school/college?'
Maximum Number of Entries	1 entry per school/college
Judging Criteria	Originality & creativity
Judging Details	Competition will be judged by two (2) BERNINA Australia employees, at Unit 10, 15 Carrington Road, Castle Hill NSW 2154 on 4 August 2014 at 13:00 AEST.
Prize Details	The school representative who submits the best valid entry will win a bernette Chicago 7 Sewing Machine valued at \$1,299 rrp
Notification of Winners	The Winner will be notified via phone &/or email on 4/8/2014.
Prize Claim Date	The Winner will collect their prize from a nominated BERNINA dealer.

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### Terms & Conditions

1. The Promoter is BERNINA Australia Pty Limited ABN 97 003 227 629, Unit 10, 15 Carrington Road, Castle Hill NSW 2154 Australia
2. Entry into the competition constitutes acceptance of these Terms and Conditions.
3. Entry to the competition is only open to all Government & Private Schools & Colleges in Australia excluding Western Australia.
4. Employees (and their immediate families) of Promoter and their related entities are ineligible to enter.
5. Entrants acknowledge that any information provided in connection with the promotion is provided to the Promoter only.
6. The promotion commences at 17.00 AEST, 12 May 2014 and closes at 17.00 AEST, 31 July 2014.
7. There is a limit of one (1) entry per school/college.
8. To enter the draw, an official school representative must go to [www.bernina.com/en-au/education](http://www.bernina.com/en-au/education) then register their contact information including name, school name, official school email address, telephone number & state then enter the correct codeword 'CHICAGO' and answer in 25 words or less 'Why a bernette Chicago 7 would be a great addition to your school/college?'
9. The Promotion is a game of skill; chance plays no part in determining the winner. Each valid entry will be individually judged (by representatives of the Promoter) based on, amongst other things, the Judging Criteria. The judges' decisions are final and no correspondence will be entered into.
10. Judging will be conducted at 13.00 AEST, 4 August 2014 at Unit 10, 15 Carrington Road, Castle Hill NSW 2154. The closest valid entry will win a bernette Chicago 7 Sewing Machine valued at \$1,299 RRP.
11. If a winning entry is deemed not to comply with these Conditions of Entry, the non-complying entry will be discarded and a new winner of the prize will be determined by selecting the next best ranking entry (as determined by the Promoter in its sole discretion).
12. The Prize is non-transferable, non-refundable, non-exchangeable, non-replaceable and non-redeemable for cash. The Prize cannot be used to purchase gift certificates or lay-buys nor can they be re-sold. The Prize must be taken as offered. No modifications or exchanges will be possible. The Promoter accepts no responsibility for any variation in the value, performance or availability of any prize.
13. Any additional costs incurred by the Winner, other than those that form part of the prize, are the responsibility of the winner, including telephone calls and internet usage.
14. The winner will be notified by phone &/or email on the day of the draw. The winner's details will also be published at [www.bernina.com/en-au](http://www.bernina.com/en-au) on 5 August 2014 for a period of three months.

15. The Promoter expressly reserves the right to resolve any discrepancies, disputes or otherwise unforeseen circumstances as it deems fit subject to state regulation and the Promoter's decision will be final and binding upon every person who enters. No correspondence will be entered into. The Promoter expressly reserves the right to change or alter these Terms and Conditions at any time.
16. The Promoter accepts no responsibility for incomplete, incorrectly submitted, delayed, misdirected or illegible submissions.
17. The Promoter shall not be liable for any loss or damage whatsoever that is suffered by any entrant or winner (including but not limited to indirect or consequential loss), or for any personal injury suffered or sustained as a result of taking any prize, except for any liability that cannot be excluded by law.
18. If this promotion is not capable of running as planned due to any reason, including unauthorised intervention, fraud, or any other causes beyond the control of the Promoter, which corrupt or affect the administration, security, fairness, integrity or proper conduct of this promotion, the Promoter reserves the right (subject to any applicable law) in its sole discretion to cancel the competition or to disqualify any individual who has tampered with the entry process.
19. In order for an entrant to participate in this promotion the Promoter will collect the entrant's name, telephone number and email address administer the promotion. By entering this promotion the entrant agrees that the Promoter may use the aggregate information collected from the competition for related research and marketing purposes. Use of any entrant's personal information is governed by the Promoter's Privacy Policy located at [www.bernina.com/en-au](http://www.bernina.com/en-au).
20. By submitting an entry to the Promotion, each entrant agrees to assign all rights in the entry to the Promoter and consents to the Promoter using the entry in any manner the Promoter wishes (including modifying, adapting or publishing the entry, whether in original or modified form, in whole or in part or not at all), by way of all media, without payment to the entrant (of royalties, compensation or otherwise). By submitting an entry, each entrant consents to any dealings with the entry that may otherwise infringe their moral rights in the entry. The Promoter may copy any content submitted as part of an entry, cause the content to be seen and/or heard in public, and communicate the content to the public. It may also allow third parties to do these things.
21. If requested by the Promoter, entrants and winners (and their companion(s), if applicable) must participate in all promotional activity (such as publicity and photography) surrounding this Promotion or their winning of the prize, free of charge, and they consent to the Promoter and its associated companies and agencies using their name and image in promotional material.