

2021 Program Overview

Welcome to BERNINA Community Studio!

Customize your class schedule with the new BERNINA Community Studio! Choose from a library of complete lessons allowing you to create a portfolio of classes and clubs perfectly suited to your community's sewing interests. Each lesson showcases the best of BERNINA products, features, and benefits through fun and inspiring projects. Design the perfect program for your store by choosing exactly which topics your store wants to teach: sewing, quilting, overlock, embroidery, and software. Each topic can be purchased as its own individual program to be taught either in person or presented virtually.

Each lesson contains:

- 15-30 minute video lesson featuring on-camera demonstrations
- Project instruction handouts
- Dealer Prep Guide, including supply list, steps on how to prep, and a script to deliver a live demo
- Marketing materials, including a project photo, description, counter card, and email graphic

Topic modules available:

- **Sewing** - Six lessons focused on general sewing, highlighting BERNINA features and accessories
- **Software Inspirations** - Six skill-building lessons on using BERNINA Embroidery Software in new, creative ways
- **Quilting** - Four lessons focused on quilting techniques and features of the BERNINA Q Series
- **Overlock** - Four lessons focused on BERNINA Overlockers
- **Embroidery** - Four lessons focused on BERNINA embroidery features

Sign up for Sewing or Software Inspirations modules for just \$159 each.

Sign up for quarterly Quilting, Overlock, or Embroidery modules by December 1, 2020 for just \$99 each. After December 1, join in for \$129 each.

Register today!

Log on to the BERNINA Learning Center and select "Store". Add any or all BERNINA Community Studio modules to your cart and check out. It's that easy!

Details and Schedule

How Does BERNINA Community Studio Work?

- Register for the program(s) you would like to participate in.
- Lessons are pre-recorded and will be available on the BERNINA Learning Center the 1st business day of the month, and are only available to those registered.
- Lessons will be posted monthly beginning Dec. 1, 2020 and ending Nov. 1, 2021.
- The lesson descriptions can be found on the following pages.
- 2021 BERNINA Community Studio Lessons will be removed from the BERNINA Learning Center Friday, Nov. 19, 2021. Download all 2021 lessons prior to the removal date.

BERNINA Community Studio: Sewing Posting Schedule			
	Lesson 1	Lesson 2	Lesson 3
Posting Date	January 1, 2021	March 1, 2021	May 3, 2021
	Lesson 4	Lesson 5	Lesson 6
Posting Date	July 1, 2021	September 1, 2021	November 1, 2021

BERNINA Community Studio: Software Inspirations Posting Schedule			
	Lesson 1	Lesson 2	Lesson 3
Posting Date	December 1, 2020	February 1, 2021	April 1, 2021
	Lesson 4	Lesson 5	Lesson 6
Posting Date	June 1, 2021	August 2, 2021	October 1, 2021

Details and Schedule

BERNINA Community Studio: Embroidery Posting Schedule				
	Lesson 1	Lesson 2	Lesson 3	Lesson 4
Posting Date	December 1, 2020	March 1, 2021	June 1, 2021	September 1, 2021

BERNINA Community Studio: Overlocker Posting Schedule				
	Lesson 1	Lesson 2	Lesson 3	Lesson 4
Posting Date	January 1, 2021	April 1, 2021	July 1, 2021	October 1, 2021

BERNINA Community Studio: Q Series Quilting Posting Schedule				
	Lesson 1	Lesson 2	Lesson 3	Lesson 4
Posting Date	February 1, 2020	May 3, 2021	August 2, 2021	November 1, 2021

Sewing Lesson #1: Machine-Made Tapestry with Hayley Grzych

Textured hand-woven tapestries are popping up in many trendy home design inspiration platforms. Learn how to use your BERNINA and some unconventional accessories, like felting and free-motion couching, to create a one-of-a-kind piece of modern art for your home.

Sewing Lesson #2: Constructing a Professional Pillow with Julie Bridgeman

Stop looking for the perfect pillow and make your own! Learn how to construct a home dec pillow, add piping and insert a zipper. After you make this one, you can use your new sewing skills to make many more in your favorite fabrics and custom sizes! Add a special touch and join us for Embroidery Lesson #3 where I'll show how to add seasonal, embroidered panels that can be changed throughout the year!

Sewing Lesson #3: Multi-Functional Garden Apron with Megann Freese

April showers bring May flowers, and summer is just around the corner! What will you use to tend to the garden? Follow along with this BERNINA Community Studio lesson to create a durable and functional garden apron, featuring a front carrying pouch, carrying handles, and several pockets to tote around all your gardening accessories. This project will use a variety of BERNINA non-stick presser feet to easily sew together layers of tough materials, such as vinyl and heavy canvas.

Sewing Lesson #4: Sandhill Sling Bag with Hayley Grzych

Sewing bags presents new challenges for many sewists-- sewing through bulky seams, inserting zippers, and working with elastic or heavier fabrics are just a few. Learn some helpful tips on these topics and create the simple, functional Sandhill Sling bag designed by Noodlehead Patterns.

Sewing Lesson #5: Mini-Quilt with Circle Applique & Decorative Stitches with Julie Bridgeman

Learn circle applique with BERNINA Circular Embroidery Attachment #83. Using satin stitches and other decorative stitches, we'll learn two ways to use the attachment. First, we'll make the applique and second, we'll create echo quilting. Directional couching feet and walking feet will be shown also as options to add finishing touches. By the end of class, you'll have a beautiful mini-quilt to adorn your sewing room!

Sewing Lesson #6: Stand-Up Notions Pouch with Megann Freese

It's time to reinvent the pencil bag! For the sewing lesson this month we will be creating a stand-up pouch, similar in size to a pencil bag, to store all of your sewing notions. You can leave it stationary at home or zip it up to take on-the-go. This lesson will help you install zippers with ease, even on "sticky" materials, using BERNINA non-stick presser feet. Other included techniques will be seaming, edgestitching, and piping (optional).

Software Lesson #1: Color PhotoStitch with Debbi Lashbrook

Let's go back to the basics with Color PhotoStitch. Learn about preparing to take the right photograph, editing the photograph, and creating with PhotoStitch.

Software Lesson #2: Applique with Debbi Lashbrook

Compare and contrast the two applique tools in software. Learn quick applique methods as well as those that will take more time to create.

Software Lesson #3: Creating Fringe with Debbi Lashbrook

Learn how to create fringe to embellish your embroidery.

Software Lesson #4: Blending Colors with Debbi Lashbrook

Investigate different ways to blend threads in BERNINA Embroidery Software.

Software Lesson #5: Digitizing for Trims with Debbi Lashbrook

Learn how to create your own pattern runs in the software.

Software Lesson #6: What's New With Software with Debbi Lashbrook

Learn how software can elevate your creativity in new and exciting ways.

Overlocker Lesson #1: Simple Sundress with Jaime David

Learn to make a simple sundress using three useful techniques on your overlocker. In this lesson, we will introduce the new L 890 Combo machine by BERNINA. Turning tubes for straps on bags or clothing can be done quickly with an overlocker chain—we will show you how. A simple rolled hem is the perfect edge finish for this dress and the One-step BERNINA Air Threader can accommodate so many threads! Lastly, see how easily the machine is set up for chainstitch to create the shirring effect using elastic thread in the cover looper. Jaime will provide you easy directions to create this simple sundress in the size you need.

Overlocker Lesson #2: T-Shirts for Every Body with Hayley Grzych

Come one, come all! This lesson will walk through the basics of making your own T-shirt for any size or any gender. T-shirt construction will take place entirely on an overlocker and teach the essential techniques and stitches for knit garment construction. Making garments isn't just about construction though-- you'll also get tips on how to make pre-made patterns best fit your unique shape. This beginner-friendly class will have you feeling confident to expand your handmade wardrobe.

Overlocker Lesson #3: Woven Serger Pillow with Sylvain Bergeron

Did you know that your serger was the fastest embellishment tool in your sewing room? With its ability to handle thicker threads with ease, it makes quick (and perfect!) work of edging simple strips of canvas, turning them into the ideal base for a dimensional woven lattice that will form the front of the pillow. The rest is a simple pattern for a flange pillow. Proof that simple techniques can yield striking results!

Overlocker Lesson #4: Decorative & Durable Storage Boxes with Megann Freese

Let's put our overlappers to the test to demonstrate how these machines can be used for the construction of something other than garments. This lesson will show how versatile our machines are when stitching together a variety of thick fabrics and stabilizers, all while using decorative threads in the upper and lower loopers to create decorative stitches. You may be quite surprised that at the end of the lesson you will have created a stable storage box, and learned even more about the stitches on the overlocker. These storage boxes will help you organize your sewing room and fabric stashes. They can also be used as gift boxes by simply adding a fabric bow, which will be finished on the overlocker during the lesson.

Embroidery Lesson #1: Sassy Stitches ITH Zipper Pouch with Judy Hahner

Have fun making this quick zipper pouch completely in the embroidery hoop. Create a textured background design using Endless Embroidery and sewing stitches, then use Group and Rearrange tools to place the applique stitches on top of the textured background design. Easily accomplished on the BERNINA 880 PLUS or B 790 PLUS embroidery machine!

Embroidery Lesson #2: Put a Pocket on It! with Judy Hahner

Transform a plain T-shirt into a “one-of-a-kind” T-shirt with an in-the-hoop Pocket Peeker. Controlling knit fabrics in the embroidery hoop can be challenging if not stabilized correctly. With a few tip on stabilizer, needles and design placement, you’ll be successful at taming stretchy knits and embroidering those one-of-a-kind projects.

Embroidery Lesson #3: Pillow Panels for Every Season with Julie Bridgeman

Be ready for the changing seasons and make four embroidered pillow panels. We’ll create our own seasonal sayings and designs using built-in embroidery fonts and designs. Then, we’ll stitch out the designs with buttonholes using Pinpoint Placement. When you finish these, you’ll want to make more for holidays and special occasions! Panels designed to fit pillow constructed in Sewing Lesson #1.

Embroidery Lesson #4: Embroidered In-the-Hoop Coasters with Sylvain Bergeron

Embroidery adds both flair and dimension to a simple coaster. But why stop there? While the top of the coaster is already in the hoop to be embroidered, why not assemble the coaster at the same time? With a simple demonstration of how the in-the-hoop coaster design was created, you can create a set of coasters in one hooping and in no time at all. After all, we all need great gift ideas that won’t take too much time!

Quilting Lesson #1: Cowboy Quilt with Denise Jones

Kick up your quilting with a new dimension-- texture! Learn how quilting with the Couching Inserts and rustic yarns creates an unexpected touch of texture in your work. Constructed with bandanas and lightweight denim, your Cowboy Quilt is sure to be a unique addition to your collection. Yee-haw! Note: This lesson will be taught on a Q Series on frame with Q-matic.

Quilting Lesson #2: Free Motion Quilting Basics & Tips with Heather Stadelman

Walk through the basics of quilting on a longarm! In this lesson, learn about important processes like basting, auditioning designs, or beginning and ending your quilting stitches. BERNINA longarms feature three unique types of stitch regulation-- do you know how or when to use them? This primer on longarm quilting will have you ready jump over to your machine, whether you're a beginner or an experienced quilter! Note: This lesson will be taught on a Q Series table model.

Quilting Lesson #3: Rulerwork Quilting with Heather Stadelman

Small, simple projects are a great way to fall in love with a new technique. In this lesson, you will discuss the piecing and construction of an autumnal appliqued wall hanging and learn how to use rulerwork to quilt. Rulers, and their accessories like the Echo Quilting Clips, can help you create beautiful, smooth quilting in no time! Note: This lesson will be taught on a Q Series table model.

Quilting Lesson #4: Whole Cloth Table Runner with Denise Jones

For lovers of quilting itself, sometimes less is truly more. This whole cloth project will allow you to make quilting the star of the show! Use Art & Stitch in tandem with Q-matic to create and place your quilting motifs with an artful eye. Note: This lesson will be taught on a Q Series on frame with Q-matic.

Sylvain Bergeron

Sylvain has been embroidering and teaching embroidery for over 25 years. While he indulges in high end embroidered art quilts on the side, his first love is for simple, get-it-done projects. With an eye on gift ideas, he likes to mix in a bit of sewing and a touch of software here and there. He is passionate about sharing tips from the embroidery studio that will make everyone's embroidery experience more productive...and more fun! He loves BERNINA Embroidery Machines for their robust performance and dependability. If you can design it, your BERNINA will embroider it!



Julie Bridgeman

Julie has been sewing and quilting for over 18 years. Her main interest is in quilting and every part of the process - selecting a pattern, auditioning fabric, piecing quilt blocks, quilting (domestic and long arm), and binding. Teaching others how to sew and quilt is the best part of her job.



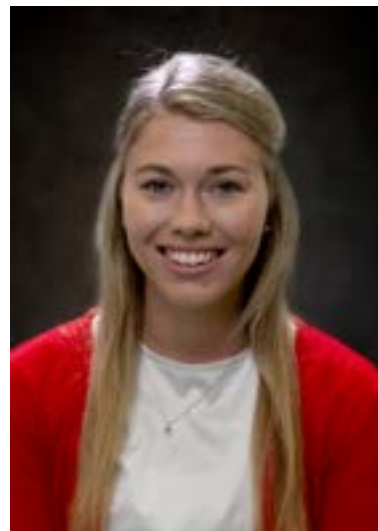
Jaime David

Jaime started sewing as a practical way to create one of kind items for her home--she loves using Overlockers for their speed and professional finish. Jaime has a Bachelor of Interior Architecture from Kansas State University and a Master of Fine Art in Textiles from the University of Kansas. She has written and edited patterns, and her textile works have been displayed in quilt shows and galleries across the country. Jaime loves to share her sewing knowledge and inspiration with others and is a frequent writer on the BERNINA blog, WeAllSew.



Megann Freese

Megann grew up on a small farm in Plymouth, Nebraska, where her love for sewing began at the age of five. Her mother and grandmother taught her how to sew and encouraged her to practice her new skills by joining 4-H and creating garments, quilts, and crafts to be judged at county fairs. She stuck with that for twelve years. Megann knew that she wanted to continue creating and sewing far into the future and kept that in mind as she attended the University of Nebraska-Lincoln, where she graduated with a degree in Fashion Merchandising. Shortly after graduating, she moved to Illinois to grow her love for sewing as an Associate Educator for BERNINA of America. Her favorite memories were having several of my sewn projects featured in the Robert Hillestad Textiles Gallery and having her Quilt of Valor featured in the QOV book, A 50 State Salute, representing the great state of Nebraska. Go Huskers!



Hayley Grzych

Hayley began sewing her own wardrobe at a young age and later learned how to quilt alongside her mother in 2010. After graduating with her Bachelor of Arts degree from Grand Valley State University in 2014, she immediately immersed herself in the quilting world, managing social media and event planning for a modern quilt shop. Hayley then expanded her skill set by working in graphics for large format screen and digital printing. With her love of sewing and graphics in tow, Hayley joined the BERNINA of America Education department in early 2017 as a Digital Educator. She now works to develop, write, film, and edit educational materials for BERNINA across a wide variety of platforms. She loves making of all kinds—quilting, garment sewing, as well as knitting.



Judy Hahner

Sewing has always been a passion and a hobby for Judy. She joined the BERNINA team in 2007 and is a seasoned quilting and embroidery enthusiast with a long history of garment construction. Judy was part of the development and testing team for the BERNINA Longarm Quilting Machines. Judy received a BA in Home Economics, Fashion Merchandising and Design emphasis from Washington State University. Over the years she has shared her passion and knowledge through custom sewing and alterations, teaching sewing and quilting classes to adults and youth. After that she worked for a Bernina dealership for 8 years as the General Manager, educator and sales associate. Judy loves being able to challenge and inspire other sewists to step outside their comfort zone and try something new.



Denise Jones

Denise has been sewing most of her life. Taught by her mother and grandmother, Denise grew to love all types of sewing, including quilting. Denise has worked with BERNINA since 2005, and she was part of development and testing team for the BERNINA Q Series. Known for her easygoing yet thorough teaching style, Denise frequently teaches hands-on classes at the BERNINA Creative Center. Denise is an expert writer for BERNINA's blog, WeAllSew. In addition to her work with BERNINA Creative Studio, Denise develops materials to help store owners and employees train their customers on the BERNINA Q Series. Denise has a special passion for sewing gifts for friends and family, especially quilts to be loved, hugged, and cherished!



Debbi Lashbrook

Debbi has been a BERNINA educator for the past fifteen years and enjoys traveling to BERNINA dealerships throughout the country to share her love and enthusiasm for BERNINA software and machines. She began sewing at an early age and loves many types of sewing and embroidery; but her passion is with garment sewing and fitting and software. She received a Masters degree in Textiles from the University of Illinois and taught a variety of classes at the university. Debbi managed A BERNINA dealership for five years and taught at the store for 21 years. Her specialties include garment construction, pattern drafting and fitting, and BERNINA Embroidery software and BERNINA DesignWorks software.



Heather Stadelman

Sewing has been a part of Heather's life since she was a child. Making garments, quilts, and crafts has always been a creative passion for her. Adding a BERNINA Sewing and Embroidery Machine to her sewing room opened up a whole new avenue for her to express herself. Heather worked at a local BERNINA dealership, and on the BERNINA Event Team, prior to joining BERNINA of America in the fall of 2016. Heather now holds the position of Event Specialist for BERNINA. Her primary focus is to develop events using BERNINA machines and continue sewing education. She works to develop events that excite and inspire sewing enthusiasts from beginner to advanced. Teaching is her passion, and her love for all things BERNINA brings out the creativity in her students.

