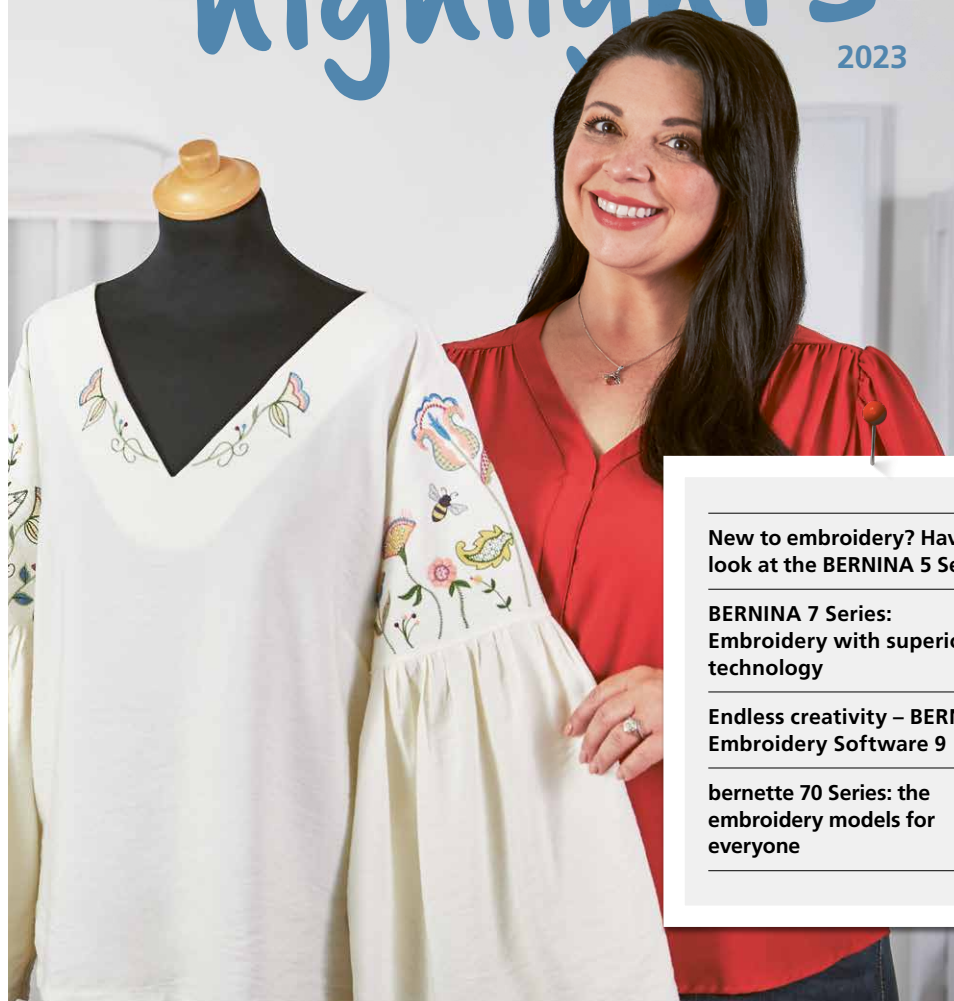


Embroidery highlights

2023



New to embroidery? Have a look at the BERNINA 5 Series

BERNINA 7 Series:
Embroidery with superior technology

Endless creativity – BERNINA
Embroidery Software 9

bernette 70 Series: the
embroidery models for
everyone



made to create **BERNINA**

CELEBRATE THE YEAR OF EMBROIDERY WITH BERNINA!

BERNINA has stood for Swiss tradition since 1893. The corporate philosophy has remained the same over the years: We strive to achieve the highest quality and aim to offer our customers an unrivalled sewing experience.



Sewing and embellishing is about making something of your own, something beautiful. The focus is on individuality. The art and beauty of embroidery has been celebrated, throughout the world for generations – and at BERNINA we celebrate it still. This is why we are making 2023 the year of embroidery. BERNINA stands for tradition and creativity and nothing is more individual than embellishing your own sewing project with embroidery.

We are proud to have all the right products and tools to make embroidering easy, precise and joyful for people like you. Our long-lasting, high-quality products are designed for creative people, who enjoy sewing and embroidering and want to make a contribution towards sustainable fashion. We hope you have as much fun creating as we had developing.



Kind regards,
Hanspeter Ueltschi, Owner of BERNINA



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LET YOUR CREATIVITY FLOURISH **WITH** **EMBROIDERY**



Do you want to embellish a blouse or a bag, add a monogram to a shirt or decorate a children's sweatshirt with a cute animal print? Or what about jazzing up your new denim jacket with a cool, colourful flower motif on the back? If this makes your eyes light up, then you are someone who loves the personal touch and has plenty of imagination – and you are ready for a BERNINA embroidery machine!

There are dedicated embroidery machines with no additional functions, and combined sewing and embroidery machines. Both options require an embroidery module, because this holds the hoop with the fabric. The module moves the embroidery hoop back and forth under the needle, controlling the embroidery process.

HOW DO EMBROIDERY MACHINES WORK?

Choose a pattern directly on the machine – each embroidery machine has a certain number of embroidery designs built-in. Alternatively, save your own embroidery design onto a USB stick, which you then plug in and upload to the machine. The embroidery pattern then appears on the screen and you select an embroidery hoop depending on the size of the desired embroidery and the type of machine. A preview of the embroidery design in the hoop appears on the screen, allowing you to make any necessary adjustments.

You can change the size or position of the design, rotate, flip or combine it with other designs or alphapets, all via the machine's touch screen. Once the design is the way you want it, insert the fabric and stabiliser into the hoop and mount it on the embroidery module so that the hoop is under the needle. After pressing the start button the machine will embroider the design step-by-step.

CAN I EMBROIDER CLOSED ITEMS?

Freearm embroidery is another advantage of BERNINA embroidery machines. This allows you to hoop closed pieces such as trouser legs, cuffs or even small items such as children's t-shirts or bags. You don't have to open up the seam before embroidering. This also saves time because there is no need to sew the piece together again after embroidering.

IS EMBROIDERY SUITABLE FOR BEGINNERS?

Yes, it is! Before you start embroidering it is definitely worthwhile familiarising yourself with the machine and its possibilities. You also need to learn how to insert the fabric into the hoop and you should find out about the different types of stabilisers – there is a suitable stabiliser for each type of fabric, some of which can even be washed out after embroidering so that no stabiliser is left on the back of the embroidery. As with any new hobby, you will also need a little patience, but

luckily BERNINA embroidery machines make it easy because they include many features that make embroidery simple. You'll be achieving great embroidery results in no time.

WHY DO I NEED EMBROIDERY SOFTWARE?

If you want to edit your design extensively before embroidering it, you should think about getting an embroidery software. This is installed on your computer and works much like a conventional graphics program. Depending on the software, this will give you an incredible array of options for editing your design before it is loaded onto the machine and finally embroidered. For example, you can create different lettering layouts or curved writing, compose your own brand new design from lots of small designs, or even digitise your own patterns, drawings and photos. Everything is possible!

GET STARTED WITH
EMBROIDERY!

Find tips & tricks and
free embroidery designs at:
bernina.com/year-of-embroidery





B880 PLUS ✨ 🌿 🧵

BERNINA 880 PLUS

The B 880 PLUS is the smartest and largest BERNINA. It offers the ultimate in sewing and embroidery technology as well as ultra-modern software and sophisticated functions. Outstanding embroidery features such as Shaping, Endless Embroidery, Pinpoint Placement and Smart Secure make embroidering and computerised quilting easy, precise and fast.



B790 PLUS ✨ 🌿 🧵



B770QE PLUS ⚙️ 🌿 🧵



B735 ⚙️ 🧵



B590 ✨ 🌿 🧵



B570QE ⚙️ 🌿 🧵



B540 / 535 ⚙️ 🧵

✨ Embroidery
 ⚙️ Embroidery-enabled
 🌿 Quilting
 🧵 Sewing

Not all models are available in all countries.

BERNETTE 70 SERIES

Do you want to get creative and sew your own clothes, quilts, or accessories or individually embellish with embroidery? Then the models in the bernette 70 series offer excellent value.



b79 ✨ 🌿 🧵



b70 DECO ✨

MEET OUR MACHINES

There are numerous embroidery techniques – appliqué, lace, quilting, monogramming, cutwork, redwork and more. The choice of techniques and designs is vast. BERNINA embroidery machines can do them all with ease and precision. Find the model best for you.



BERNINA 7 SERIES

The BERNINA 7 Series combines superior technology with innovative features. Its heart and soul is the BERNINA Hook for quiet, precise embroidery, sewing and quilting, and the Jumbo Bobbin holds up to 70% more thread than standard bobbins. The BERNINA 7 Series offers combination machines that embroider, sew and quilt and a dedicated embroidery machine (B 700).



BERNINA 5 SERIES

The BERNINA 5 Series is designed for ambitious creative people who enjoy sewing, crafting, quilting and embroidery projects. The BERNINA 5 Series is an impressive line of mid-size sewing, quilting and embroidery machines that also feature the BERNINA Hook.



EMBROIDERY ONLY MACHINES

The B 700, B 500 and b70 DECO are dedicated embroidery machines. Having a machine that exclusively embroiders can be ideal if this is your only activity. If you also like to sew, you can continue to use your sewing machine while your embroidery design takes shape on your embroidery-only machine, saving you time. The B 700 and B 500 can be purchased with or without the embroidery module in case you already have a BERNINA 5, 7 or 8 Series machine with a compatible module.

THE ULTIMATE SEWING AND EMBROIDERY MACHINE



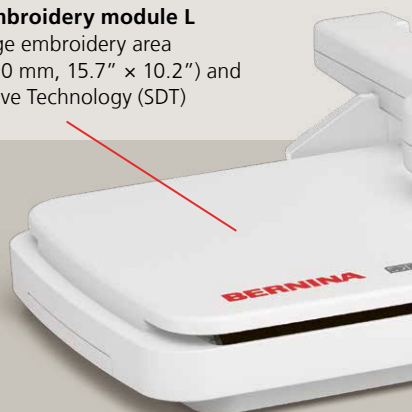
7" (17 cm) colour touch screen
provides access to a wealth of
innovative functions

**Adjustable sewing and
embroidery speeds:**
sewing up to 1,200 stitches per
minute (spm) and embroidering
up to 1,000 spm



**BERNINA
Dual Feed**

Advanced embroidery module L
with extra-large embroidery area
(400 mm × 260 mm, 15.7" × 10.2") and
new Smart Drive Technology (SDT)



Endless Embroidery:
Borders, sewing stitches, basting
function, freearm embroidery

The ultimate in sewing technology: The BERNINA 880 PLUS is the queen of BERNINA sewing and embroidery machines. It features a huge selection of stitches, stitch patterns, lettering and embroidery designs, as well as the most modern software and sophisticated functions. Ease effortlessly into your work with the automatic threading system, the BERNINA Stitch Regulator and the BERNINA Dual Feed,

and enjoy the needle penetration power when working with thick materials, the high speed and the extra large working area. Innovations such as the Colour Wheel, Shape Designer and Stitch Designer assist users in creating their own designs and stitches. The BERNINA 880 PLUS is the perfect machine for those with a passion for sewing, embroidery and quilting.



THE CUTTING-EDGE OF SEWIN

The BERNINA 7 Series is known for its advanced technology. Standout features include the BERNINA Hook with its Jumbo Bobbin and many more additional highlights. All models combine innovative functions and plenty of additional space. With the extended freearm they are suitable for large sewing, embroidery and quilting projects. The B 790 PLUS is the sewing and embroidery professional of the 7 Series. It is equipped as standard with the advanced Embroidery Module L with Smart

Drive Technology (SDT) and offers an extra-large embroidery area of 400 mm × 210 mm. For the B 735 and B 770 QE PLUS, the Embroidery Module is available as an option.

The B 770 QE PLUS and the B 790 PLUS offer an integrated Dual Feed, which ensures the even transport of smooth or fine materials. The BERNINA Stitch Regulator (BSR) can be used for easy freehand sewing on all models (except the B 700). The BERNINA 700 is a pure embroidery machine without a sewing function and offers



*"I can count on
BERNINA for all my
precise stitching."*

**VALENTINA BUKEEVA,
DESIGNER**



Advanced embroidery module L
with extra-large embroidery area
(400 mm × 210 mm, 15.7" × 8.3") and
new Smart Drive Technology (SDT)
Optional for the B 770 QE PLUS and B 735
Standard with the B 790 PLUS and B 700



G AND EMBROIDERY

even more possibilities for fans of embroidery. In addition to the high-end Embroidery Module L with Smart Drive Technology (SDT), the machine comes with three embroidery hoops and a multiple spool holder as standard.

The 7-inch touch screens offer a range of new stitches and embroidery alphabets, as well as great functions, such as the Triple Stitch which allows you to sew especially bold seams and decorative stitches (B 770 QE PLUS and B 735). With Pinpoint Placement, the embroidery design

is placed exactly where you want it. The new Lock function (B 770 QE PLUS and B 735) ensures that the size of the design is maintained during positioning. It is also possible to individually adjust the embroidery sequence by rearranging design layers. Combining this with the Group function opens up further editing possibilities.



THE CLEVER SEWING AND EM

The BERNINA 5 Series has been designed especially for ambitious creatives. These machines are the perfect size and offer many advantages, such as the patented BERNINA Hook. The clever models in this series make sewing, embroidery and quilting even easier with their practical functions. All the models in the series are embroidery capable, so they can be upgraded

as your needs grow. The B 570 QE is the Quilters' Edition and comes with the BSR foot as standard.

The all-rounder of the 5 Series is the B 590, because the advanced Embroidery Module M with Smart Drive Technology (SDT) is included as standard with this sewing and embroidery machine. The B 500, a pure embroidery machine



BERNINA Stitch Regulator (BSR)

BERNINA Dual Feed



Advanced embroidery module M

with large embroidery area
(400 mm × 150 mm, 15.7" × 5.9") and
new Smart Drive Technology (SDT)
Standard with the B 590 and B 500
Optional for the B 570 QE, B 540 and B 535



BROIDERING EXPERTS

without a sewing function, includes the high-end Embroidery Module M with Smart Drive Technology (SDT) and is a great choice for those looking for a dedicated embroidery machine. With its user-friendly software and touch screen, the 5 Series is very easy to use. All models allow motifs to be edited directly on the screen while embroidering. Rotate, mirror, combine and

rearrange with a simple touch of the screen. With functions such as "Undo/Redo" and "Group/Ungroup", individual steps can be traced back and motifs can be combined for editing. Last but not least, the Embroidery Consultant is available to answer questions about embroidery and provide valuable tips (B 590 and B 500).



EMBROIDERERS, WE'RE SPEAKING YOUR LANGUAGE.

Embroidery is about creating the beautiful. We've taken repetitive tasks and automated and simplified them to make creating amazing designs fast, easy and precise. BERNINA and bernette machines offer many features that allow creating, editing, placing and optimising the design directly on the screen to prepare it for embroidering.*

ON-SCREEN EDITING: Duplicate, mirror, combine and rearrange with a simple touch of the screen.

RESIZE DESIGNS: Changing the size of a design, either proportionally or non-proportionally, is easy. Size changes in a range of +/- 20% provide best results.

MOVE DESIGN: Arrange designs anywhere in the hoop by using the stylus, your fingertip on the screen or use the external multi-function knobs.

ALTER STITCH DENSITY: Alter the stitch density of designs and lettering to accommodate different types of fabric and varying weights of thread.

ON-SCREEN HELP: The Embroidery Consultant provides help, tips and tricks.





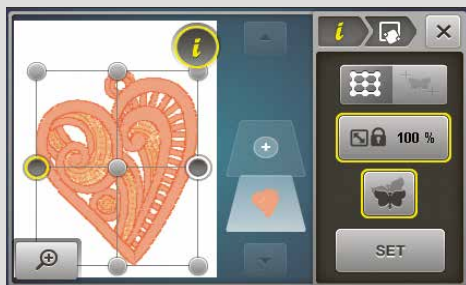
ROTATE DESIGNS

Rotate without limits. Rotate designs one degree at a time for precision. Also rotate quickly in 90° increments.



WORDART

Customise lettering by creating vertical, horizontal and curved baselines. Individual letter spacing can also be changed for style or visual balance.



PINPOINT PLACEMENT

Easily position, resize and align the design to fit perfectly on a project.



ENDLESS EMBROIDERY

Makes it simple to repeat and align embroidery designs to make continuous borders.



ACCESSORIES: GIVE YOURSELF ALL THE OPTIONS

Take advantage of embroidery hoops in all the popular sizes and many other indispensable BERNINA accessories that make embroidery easier and more convenient. The range of BERNINA presser feet includes special feet that are used for both free-motion embroidery and for embroidering in a hoop.

EMBROIDERY FOOT #15

This foot is engineered to prevent the embroidery thread from looping during stitching. The foot is long from front to back and the front is tilted slightly upward to facilitate movement over dense embroidery stitches.

DROP-SHAPED EMBROIDERY FOOT #26

This is the preferred presser foot for machine embroidery. The drop-shaped needle opening provides proper thread guidance for perfect loop formation and high speed embroidery.





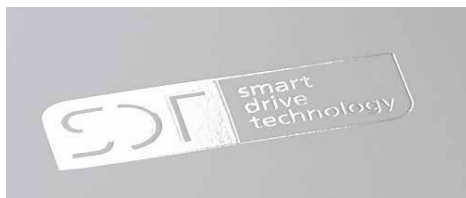
MULTIPLE SPOOL HOLDER

The Multiple Spool Holder makes it easier than ever to sew and embroider with multiple threads in different colours and sizes of spools or cones.



FREEARM EMBROIDERY

Closed items, such as T-shirts or small kids clothes can easily be embroidered thanks to the freearm and the different hoop sizes.



EMBROIDERY MODULE WITH SMART DRIVE TECHNOLOGY (SDT)

The new advanced Embroidery Modules with BERNINA Smart Drive Technology (SDT) offer enhanced stitch quality, smoother and quieter movement and up to 55% higher embroidery speed (L module only).



HIGH THREAD TENSION BOBBIN CASE

Use the High Thread Tension Bobbin Case when you need more tension on the bobbin thread. It is ideal for embroidery lettering, narrow satin stitches and other embroidery applications where you may have bobbin thread showing on the top.



CUTWORK TOOL

Cut shapes, appliqués, and quilt block pieces with the CutWork Tool and your BERNINA embroidery machine. Easily create your own shapes to cut with BERNINA Embroidery Software 9.



PUNCHWORK TOOL

Use the PunchWork tool in embroidery to needle punch wool and other natural fibers for a three-dimensional effect.

LOTS OF WAYS **TO HOOP IT UP**

BERNINA hoops are designed for various sizes of embroidery and quilting designs and projects. Small to Jumbo and every hoop in between, the right embroidery hoop makes all the difference in making embroidery projects more precise and beautiful.

Four of our hoops offer the exclusive ergonomic twist-lock mechanism that allows the hoop to be opened and closed with ease, to hoop and un-hoop any project in no time.

Find the hoop for your project and let's get the stitching started: bernina.com/hoops



NEW LARGE FREEARM EMBROIDERY HOOP

Bags, T-shirts and other tubular objects can be embroidered perfectly with the new BERNINA Large Freearm Embroidery Hoop (patent pending). Thanks to the special design of the hoop, seams don't need to be opened. Embroidering on closed items has never been quicker!



NEW MEDIUM CLAMP HOOP

Do you love to quilt and to embroider? Then the new BERNINA Medium Clamp Hoop is the right choice for you! With its square design, this hoop is designed to easily align quilt blocks. The thick acrylic template and clamping system allow you to easily align and reposition your quilt for perfect placement.

CHOOSE YOUR HOOP!

All BERNINA embroidery hoops at a glance:
bernina.com/hoops







"Finally I can
create my most
memorable designs."

SUE O'VERY-PRUITT, AKA "SOOKIE SEWS",
EMBROIDERY AND GARMENT DESIGNER

BERNINA EMBROIDERY SOFTWARE 9

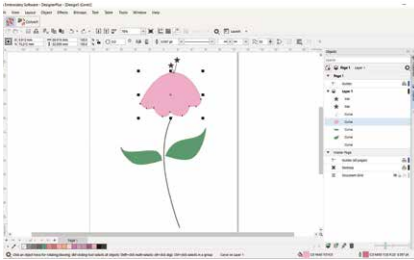
Sue O'Very-Pruitt is not only a creative person but also a real sewing and embroidery enthusiast. For her greatest embellishments with embroidery, she loves digitising her own designs. With the BERNINA Embroidery Software 9 she can now live her passion even more since it offers numerous new features designed to make creating embroidery fast, easy and rewarding.

DESIGN, CREATE, CONNECT!

Send designs from your BERNINA Embroidery Software 9 to your machine effortlessly through WiFi when using the BERNINA WiFi Device (optional).



NEW FEATURES YOU'LL JUST LOVE



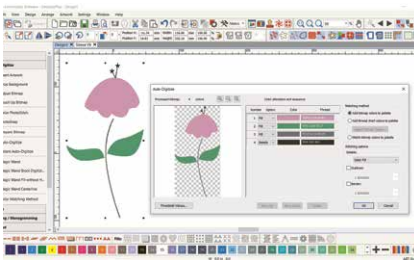
CORELDRAW SE (DESIGNERPLUS)

If you wish to start with a new graphic, simply open the newest version of the graphic program CorelDraw SE, which is included with the DesignerPlus level. The Creator level does not include CorelDraw SE, but you can use graphics by opening them directly on the worktable as ready-to-go designs.



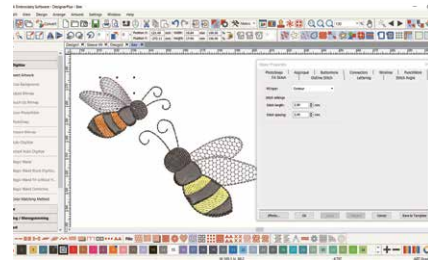
FONTS

You can access lettering from a separate toolbox for lettering and monogramming. Many new fonts have been added to the BERNINA Embroidery Software 9 to give you over 100 fonts – including elegant, contemporary handwritten styles.



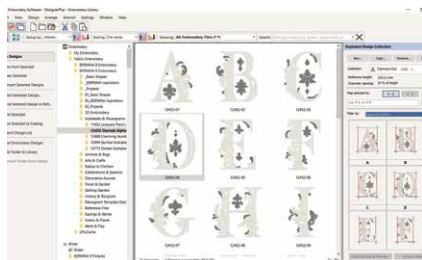
AUTO-DIGITISING AND MANUAL DIGITISING

With both DesignerPlus and Creator level, you have the ability to take artwork and turn it into an embroidery design. Just use the powerful, updated Auto-Digitising and Manual Digitising tools. In just a few clicks your artwork is ready to stitch. DesignerPlus offers even more specialties, like Keyboard Design Collection, Quilt Design Application, Cross Stitch Design Application, Multi-Hooping, PunchWork and Couching.



FULL EDITING

Both levels offer full editing tools providing you with unlimited flexibility to alter and customise your embroidery designs. With the new Branching tool you don't have to think about the most efficient stitching sequence and connectors as this function does it for you. Digitisers often want to combine or weld objects into a single object which is easy with the new Weld tool.



KEYBOARD DESIGN COLLECTION

If the over 100 fonts are not enough, you can expand your lettering capabilities limitless with the new Keyboard Design Collection. With this versatile new feature, you can map existing alphabet designs to the keyboard, so you can type them directly on screen.



3D EMBROIDERY

The Colour Photo Stitch and Automatic Digitising features turn your favourite photo into a detailed embroidery design in just a few steps. With Puffy Lettering add outstanding 3D effects to embroidered letters and with the enhanced CutWork function create beautiful Eyelet Embroidery and Appliqué. The Globe Effect turns flat embroidery into a 3D design. Create stunning 3D effects with couching or with the PunchWork tool and natural fibers.



SOFTWARE VERSIONS

BERNINA Embroidery Software 9 offers numerous new features designed to make creating embroidery fast, easy and rewarding. Start your embroidery project at your computer with BERNINA Embroidery Software and create or edit an existing design with ease and perfection.

BERNINA Embroidery Software 9 is available in two levels: DesignerPlus offers all great new embroidery features, Creator is the entry into embroidery, giving the upcoming embroiderer all the tools needed. And if you're ready for it, you can easily upgrade from Creator to DesignerPlus any time.

FREE TRIAL!

Try the Embroidery Software 9
for 30 days at no cost:
bernina.com/v9



BERNETTE EMBROIDERY FOR EVERYONE

Do you want to get creative and sew your own clothes, quilts, or accessories or individually decorate with embroidery? Then the models in the **bernette 70** series are just right for you! They are easy to use, have lots of functions, have a high stitch quality, and are also durable and attractively priced. You have the choice of an embroidery machine or a combined machine that can do both – all for your creative sewing enjoyment.

The **bernette 70 DECO** is a real specialist. As a pure embroidery machine with no sewing function, it offers everything for decorating clothing or accessories. It comes preloaded with more than 200 embroidery motifs, and you can also upload your own embroidery motifs via USB flash drive. It is easy and convenient to edit the motif directly on the large colour touch screen. Comprehensive functions allow you to flip, rotate, position, and combine pattern elements.

The **bernette 79** is the top model in the series. It offers everything creative people need – it can sew and embroider. This machine combines all the sewing functions of the b77 and the embroidery functions of the b70 DECO. To these it adds the **bernette Stitch Designer** which lets you edit existing or create new sewing stitch patterns. Included with the machine are ten presser foot soles, a large extension table, a knee lever and an embroidery module with three embroidery hoops.

Easy navigation via the 5-inch colour touch screen, incl. sewing tutorial and stitch designer

Simple, quick operation via multi-function knobs

Needle stop up/down & automatic securing function for securing the ends of the seam

Embroidery module

9" (230 mm) to the right of the needle

Knee lever: allowing the presser foot to be raised/lowered

INCLUDES
BERNINA
TOOLBOX
SOFTWARE

bernette.com

"I'M AN EMBROIDERY NERD!"

Born in Poland and raised in New York, Kasia (Kasha) Hanack now lives in Germany, where she works as a designer. Kasia writes instructions for DIY magazines and books, creates embroidery designs and teaches classes for sewing and embroidery enthusiasts. In the interview, Kasia reveals to us how she got started with embroidery and what fascinates her so much about this technique.

HELLO KASIA! TELL US A LITTLE BIT ABOUT YOURSELF – WHO ARE YOU AND WHAT DO YOU DO?

I am a passionate creative tinkerer. I love to embroider, playing with colour, shapes and texture. I stitch freehand with the sewing machine or digitise my own patterns for the embroidery machine. I like to combine both techniques. Quite often I start with white fabric, like a painter on their canvas, and use unusual materials such as various colours, plotter foils, embroidery foils, hot stamping foils, etc. to create my embroideries. Ok, I'll admit to being an embroidery nerd!

HOW DID YOU LEARN TO SEW?

I graduated from the Fashion Institute of Technology in NYC. The university is known for fashion, but I studied interior design there. Our colleagues from the Fashion program organised a popular fashion show every year; it was always a huge event with famous guests like Calvin Klein or Donna Karan. The interior design students designed and built backdrops for the shows. For this we sewed countless curtains, cushions and other decorative objects. After graduation, I sewed nothing else for many years. It was only when I became a

mom that I started to sew decoration and clothes. I learned a lot with books and YouTube videos, but also attended classes to learn from the pros.

WHAT BROUGHT YOU INTO EMBROIDERY?

Sewing clothes was not enough for me. At some point I discovered machine embroidery with which it was possible to add a new dimension to my creations. First, I embroidered store-bought patterns. There are many great patterns out there, but I soon wanted to implement my own! I took software and digitising classes, and to this day I have a blast digitising my own patterns.

WHAT IS THE FASCINATION OF EMBROIDERY FOR YOU?

Changing a surface through embroidery is the most beautiful form of design for me. It's like painting, but I can work with objects that I can later wear or use in everyday life. The colours and textures that emerge from embroidery have almost no limits. A canvas can't offer me that. Embroidery is a way of expressing myself. It relaxes me and makes me happy.



HAVE THERE EVER BEEN THINGS IN YOUR CREATIVE CAREER THAT YOU COULDN'T DO?

Of course! I'm very stubborn and keep trying until I can do something better, but knitting remains a mystery for me.

DO YOU HAVE A FAVOURITE ACCESSORY?

I really like the PunchWork tool and the BERNINA Couching Foot #43. It allows you to achieve great textures with the embroidery machine and embroidery software.

WHAT EMBROIDERY TRICKS CAN YOU TELL US TO GET IT RIGHT THE FIRST TIME?

Actually two: "Well hooped is half embroidered" and "The instruction manual is a bible". If

the embroidery material is correctly stabilised and hooped, nothing can go wrong. Of course, a few other aspects such as needles and thread must be correct, but correct hooping is the key to success. The more success we have in embroidery, the more confidence we have.

My grandpa used to say, "Know your tools." He was right. When we understand the operation of the machine, stabilisers, threads, needles, etc. and use them correctly, we get perfect results.

You can find further information about Kasia on her online channels:

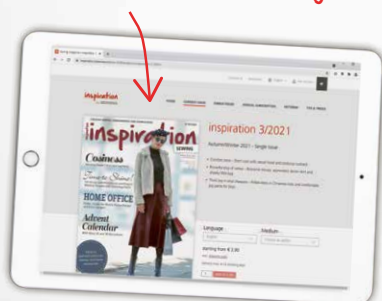
[instagram.com/maedebykasia/](https://www.instagram.com/maedebykasia/)
shop.madebykasia.com/

YOU CAN GET "INSPIRATION" ONLINE!

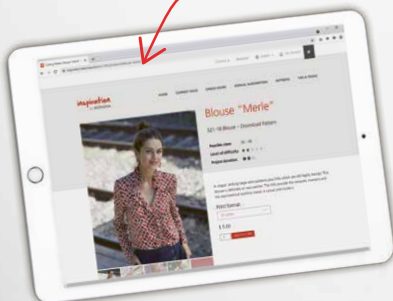
Find all sorts of great sewing and embroidery ideas at inspiration.bernina.com!

There, you can find great patterns and instructions for women's and children's fashion as well as accessories and home decorations to download. The magazine is also available as an e-magazine! Visit us and sign up for the newsletter to make sure you don't miss anything !

Issues available as an e-magazine



Individual patterns



LOOKING FOR
A NEW SEWING
PROJECT?

inspiration.bernina.com



Follow us on Instagram at
[inspiration.sewing.magazine](https://www.instagram.com/inspiration.sewing.magazine)