



# 2020 Program Overview

## BERNINA Creative Studio

Take the guesswork out of creating your class schedule through BERNINA Creative Studio, a library of complete lessons allowing you to create a portfolio of classes and clubs best suited to your customer's sewing interests. Each lesson showcases the best of BERNINA products, features and benefits through a fun and inspirational approach. Bring customers back to your store by providing them the continuing education they deserve. Subscribe now and receive three versatile lessons a month for \$499 per year.

Included in your subscription:

- 12 Project Lessons, focused on quick and easy projects
- 12 Embroidery Lessons, focused on BERNINA embroidery features
- 4 Foot Feature Lessons
- 4 Quilt Finishing Lessons
- 4 Overlocker Lessons

Each Lesson Contains:

- Video lesson featuring on-camera educators and demonstrations
- Project or technique instruction handouts
- Dealer Prep Guide, including a supplies list, steps on how to prep, and a script to deliver a live demo
- Marketing materials, including a project photo, description, counter card, and web graphic

**36 Complete Lessons for Only \$499**

## BERNINA Creative Studio: Software Inspirations

Whether you offer a monthly software club, or want to host individual software classes, BERNINA Creative Studio: Software Inspirations is for you. These monthly lessons will encourage your customers to embroider more as they use software in new and creative ways. Subscribe and receive 16 skill-building lessons for only \$299.

Included in your subscription:

- 12 BERNINA Software 8.1 Lessons
- 4 DesignWorks Lessons

Each Lesson Contains:

- Video lesson featuring a demonstration and explanation of software techniques
- Step-by-step handouts
- Marketing materials, including a project photo, description, counter card, and web graphic

**16 Software Lessons for Only \$299**

### Register today!

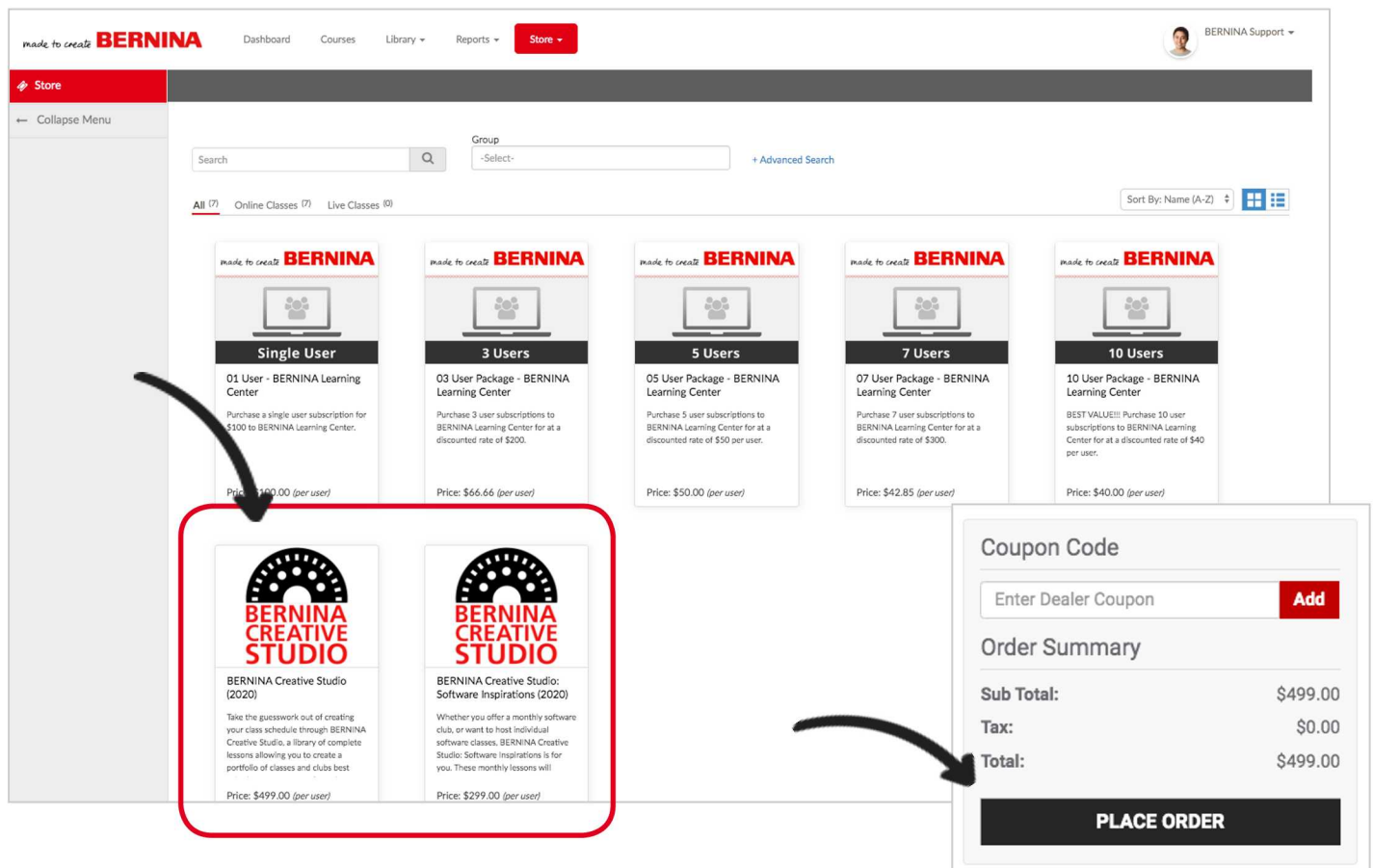
Log on to the BERNINA Learning Center and select "Store". Add BERNINA Creative Studio and/or BERNINA Creative Studio: Software Inspirations to your cart and check out. It's that easy!

[Click here to watch a video outlining BERNINA Creative Studio.](#)

# 2020 Program Registration

BERNINA Creative Studio and BERNINA Creative Studio: Software Inspirations will be available for purchase on 10/14/2019. Follow the steps below to purchase these programs.

1. Go to <https://bernina.cd2learning.com/>
2. Sign in using your BERNINA Learning Center account
3. Visit the Store page by clicking on the Store menu at the top of the site.
4. Locate the BERNINA Creative Studio products – select one to open a detailed description.
5. If you are ready to purchase, click the “Add to Cart” button. If you are purchasing both programs, click “Continue Shopping” and then select the other product.
6. Click “Checkout” and enter your billing and payment details and then click “Place Order” to complete the transaction.



The screenshot shows the BERNINA Learning Center Store interface. At the top, there is a navigation bar with 'made to create BERNINA' and menu items: Dashboard, Courses, Library, Reports, and Store. A user profile icon for 'BERNINA Support' is in the top right. Below the navigation bar is a search bar and a 'Group' dropdown menu. The main content area displays five product cards for BERNINA Learning Center subscriptions: Single User, 3 Users, 5 Users, 7 Users, and 10 Users. Each card includes a description and a price per user. A red box highlights two product cards below the main grid: 'BERNINA Creative Studio (2020)' and 'BERNINA Creative Studio: Software Inspirations (2020)'. To the right, a checkout summary box is visible, containing a 'Coupon Code' field, an 'Add' button, and an 'Order Summary' table. The 'Order Summary' table shows a Sub Total of \$499.00, Tax of \$0.00, and a Total of \$499.00. A 'PLACE ORDER' button is at the bottom of the summary box. Arrows indicate the flow from the product cards to the checkout summary.

Product	Price (per user)
01 User - BERNINA Learning Center	\$100.00
03 User Package - BERNINA Learning Center	\$66.66
05 User Package - BERNINA Learning Center	\$50.00
07 User Package - BERNINA Learning Center	\$42.85
10 User Package - BERNINA Learning Center	\$40.00
BERNINA Creative Studio (2020)	\$499.00
BERNINA Creative Studio: Software Inspirations (2020)	\$299.00

Order Summary	
Sub Total:	\$499.00
Tax:	\$0.00
<b>Total:</b>	<b>\$499.00</b>



# Details and Schedule

## How Does BERNINA Creative Studio Work?

- Register for the program(s) you would like to participate in.
- Lessons are pre-recorded and will be available on the BERNINA Learning Center the 1st business day of the month, and are only available to those registered.
- Lessons will be posted monthly beginning Dec. 1, 2019 and ending Nov. 1, 2020.
- The lesson descriptions can be found on the following pages.
- 2020 BERNINA Creative Studio Lessons will be removed from the BERNINA Learning Center Friday, Nov. 15, 2020. **Download all 2020 lessons prior to the removal date.**

BERNINA Creative Studio Posting Schedule			
	Month 1	Month 2	Month 3
Posting Date	December 2, 2019	January 1, 2020	February 3, 2020
Lesson 1	Embroidery	Embroidery	Embroidery
Lesson 2	Project	Project	Project
Lesson 3	Overlocker	Foot Feature	Quilt Finishing
	Month 4	Month 5	Month 6
Posting Date	March 2, 2020	April 1, 2020	May 1, 2020
Lesson 1	Embroidery	Embroidery	Embroidery
Lesson 2	Project	Project	Project
Lesson 3	Overlocker	Foot Feature	Quilt Finishing
	Month 7	Month 8	Month 9
Posting Date	June 1, 2020	July 1, 2020	August 3, 2020
Lesson 1	Embroidery	Embroidery	Embroidery
Lesson 2	Project	Project	Project
Lesson 3	Overlocker	Foot Feature	Quilt Finishing
	Month 10	Month 11	Month 12
Posting Date	September 1, 2020	October 1, 2020	November 2, 2020
Lesson 1	Embroidery	Embroidery	Embroidery
Lesson 2	Project	Project	Project
Lesson 3	Overlocker	Foot Feature	Quilt Finishing



# Details and Schedule

BERNINA Creative Studio Software Inspirations Posting Schedule			
	Month 1	Month 2	Month 3
Posting Date	December 2, 2019	January 1, 2020	February 3, 2020
	BERNINA Software 8.1	BERNINA Software 8.1	BERNINA Software 8.1
			BERNINA DesignWorks
	Month 4	Month 5	Month 6
Posting Date	March 2, 2020	April 1, 2020	May 1, 2020
	BERNINA Software 8.1	BERNINA Software 8.1	BERNINA Software 8.1
			BERNINA DesignWorks
	Month 7	Month 8	Month 9
Posting Date	June 1, 2020	July 1, 2020	August 3, 2020
	BERNINA Software 8.1	BERNINA Software 8.1	BERNINA Software 8.1
			BERNINA DesignWorks
	Month 10	Month 11	Month 12
Posting Date	September 1, 2020	October 1, 2020	November 2, 2020
	BERNINA Software 8.1	BERNINA Software 8.1	BERNINA Software 8.1
			BERNINA DesignWorks



# Lesson Descriptions

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## Month 1

### **Project Month 1: Catch-all Pincushion with Hayley Grzych**

This super-utility cushion will hold your pins, binding clips, and catch your trimmed threads. Learn how to create your new stitching companion and all the BERNINA feet and accessories to help you get the job done in a breeze.

### **Embroidery Month 1: In the Hoop Cork Pouch with Judy Hahner**

You'll love this in-the-hoop project! Learn about incorporating specialty materials like cork and vinyl into your embroidery projects to get successful results.

### **Technique Month 1: Overlocker Multi-purpose Foot with Jaime David**

Make piping, add beads and install zippers—you can do it all with one terrific presser foot, the multi-purpose foot. The multi-purpose foot, is a versatile foot that can be a great investment to make complex applications a little easier. In this lesson, you will discover how this foot can enhance your capabilities using an overlocker.

## Month 2

### **Project Month 2: Mini Hexie Zipper Pouch with Hayley Grzych**

Whip up a cute, hexagon zip pouch with your overlocker in a snap! Use this mini pouch to hold your loose change, headphones, or a lip balm and you can even add it to a keyring. Constructing and finishing has never been easier than with your BERNINA overlocker!

### **Embroidery Month 2: Personalized Napkin Ring and Name Cards with Sylvain Bergeron**

Nothing says "welcome to my table" like a personalized napkin ring. Using built-in embroidery lettering in your BERNINA, quickly create lettering for each ring. Add a buttonhole, and you have a ribbon pass-through opening to form the ring. You'll love this fun and festive project!

### **Technique Month 2: Embroidery Foot #6 and Clear Embroidery Feet #39/39C with Debbie Cacciamani**

The Embroidery Feet #6 and 39/39C have unique properties that offer you beautiful, fun, creative options. In this BERNINA Creative Studio lesson, learn several decorative stitching techniques using cords, wires and more!

## Month 3

### **Project Month 3: Cathedral Window Quilt with Denise Jones**

Have you ever admired a Cathedral Window Quilt but thought it would take too much time? Learn to create this quilt with a large block and some not so traditional fabrics. No hand work required.

### **Embroidery Month 3: Shape a Design Throw Pillow with Judy Hahner**

Explore the BERNINA Shape Designer! Pick a piece of your design and bring it into the Shape Designer to create a new design. Use basic editing features on the embroidery machine and you're ready to stitch.

### **Technique Month 3: Scalloped Bindings with Nina McVeigh**

Finish your quilts with a beautiful scalloped edge. Learn to cut the right scallop shape and the steps to be successful. We'll bind the scallop edge with the BERNINA Bias Binder.



# Lesson Descriptions

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## Month 4

### **Project Month 4: Bed Runner by Denise Jones**

Add flair to your room with this simple but stunning bed runner. This lesson will include a traditional block with a twist. Have fun learning a new block without the commitment of a large quilt!

### **Embroidery Month 4: Embroidering Personalized Patches with Judy Hahner**

Iron-on patches are fun and easy to make. Learn the process to embroider a patch and the proper supplies that will give you successful results. Whether you use a purchased patch design or create your own, patches can be a simple and creative way to showcase your personality, on everyday items.

### **Technique Month 4: Overlocker Blindstitch Foot with Jaime David**

Have you ever considered using the blindstitch foot to sew the perfect edge? Learn the difference between the two sizes of blindstitch feet. A fun application is to use this foot with a flatlock to create a unique looking ladder hem found in ready-to-wear clothing. Just because it's called the blindstitch foot doesn't mean you have to make a blind hem. Learn how to achieve a great looking pintucks on woven and knit fabrics. You can use this technique to embellish your fabric to create everything from heirloom yokes to t-shirt panels and pillow tops.

## Month 5

### **Project Month 5: Sassy Kitchen Towel with Heather Lofstrom**

Jazz up a plain kitchen towel with this fun project. Add a Cooking Quote with machine embroidery. Embellish with fun fabric, rick rack trim, and a ruffle. Any cook would love to have this fun addition to their kitchen.

### **Embroidery Month 5: Monogrammed Cork Key Chain with Sylvain Bergeron**

Find your keys...in style! Using machine built-in lettering, we'll create a monogram and stitch it on cork, a versatile and durable material for everyday use. The included circle design will be the key to the project. You'll want to make one of these for yourself and everyone on your gift list!

### **Technique Month 5: Pintuck Feet #30, 31, 32, 33, and 46 with Debbie Cacciamani**

Originally, pintucks were designed as an heirloom sewing technique, but in this lesson, you will learn several other fun applications. Pintucks can be created with various fabric weights and cords for added dimension and interest. Learn how to add beautiful pintucks to your next project!

## Month 6

### **Project Month 6: Big Bag with Heather Lofstrom**

This Big Bag is perfect for a day at the beach, shopping, or taking items to a retreat. Made from either laminated cotton or oilcloth, this bag will be your go-to. Learn how to work with unique fabrics and webbing straps to make the Big Bag.

### **Embroidery Month 6: Quilting Edge to Edge in the Hoop with Judy Hahner**

Yes, you can quilt in the embroidery hoop! Use Endless Embroidery and Pinpoint Placement to perfectly stitch an edge to edge continuous quilting design.

### **Technique Month 6: Decorative Stitch Binding with Nina McVeigh**

This is a perfect finish for a totally machine-stitched binding. Learn how to exactly place the Decorative Stitch to enhance the bound edge, creating a special finish.



# Lesson Descriptions

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## Month 7

### **Project Month 7: Travel Cord Organizer with Hayley Grzych**

Never waste time untangling your cords again! This travel organizer will keep things tidy when you're on the go. Learn tips for sewing with elastic and an extra easy button closure.

### **Embroidery Month 7: In the Hoop Scissor Holder with Judy Hahner**

This in-the-hoop embroidered scissor case is the perfect size to keep any pair of scissors safe and sound in your sewing room. Personalize the design using the editing features available on the embroidery machine - quick, easy and so creative!

### **Technique Month 7: Overlocker Elasticator Foot with Jaime David**

The elasticator foot for your BERNINA and bernette model overlockers can add just the perfect amount of stretch to your elastic as you stitch it in place. This clever foot is great for making crib sheets, ironing board covers, or simply installing narrow elastic around an opening or pocket. Even better—you can use the bernette elasticator foot on the b42 coverstitch machine as well! In this lesson, you will learn the various applications and gain an understanding for how to operate the presser foot with ease. Get ready to add elastic to all the sewing things!

## Month 8

### **Project Month 8: Baby Change and Play Mat with Hayley Grzych**

The perfect gift necessity for any new parents in your life—an on-the-go mat for quick changes or laying baby down to play! With a little bit of serger patchwork, this project sews up quickly on your BERNINA Overlocker. We love an easy handmade gift that's ready for lots of love, wash, and wear.

### **Embroidery Month 8: Freestanding Lace Applique with Judy Hahner**

Freestanding lace embroidery designs combined with an applique element create unique projects that can even be three-dimensional! Fill your hoop with lace and create this pretty lace ornament.

### **Technique Month 8: Free-Motion Quilting - Non-stick Feet #52/52C/52D, 53, and 56 with Debbie Cacciamani**

The Non-Stick Feet are very useful because the sole of the foot is coated so that it glides easily over "sticky" fabrics, like vinyl, suede and leather. In this BERNINA Creative Studio lesson, learn how easy it is to sew on challenging fabrics by simply using one of the Non-Stick Feet!

## Month 9

### **Project Month 9: Quilted Zipper Bag with Vinyl Window with Denise Jones**

Quilting and clear vinyl make a great combination in this small bag. Quilt the fabric add the clear vinyl and a zipper and you have your new favorite bag!

### **Embroidery Month 9: Show Your Love of Sewing Pincushion with Sylvain Bergeron**

Celebrate the sewing tradition by making something beautiful and practical out a sewing-themed embroidery design. Beginning with a heart-shaped embroidery design, we will use BERNINA Embroidery Software V8 to create an in-the-hoop project, transforming an embroidered layer into a pincushion. We will consider stabilizers and review the simple tools in V8 Software that truly make this project a cinch.

### **Technique Month 9: Binding with a Yarn Edge with Nina McVeigh**

Learn to bind with a yarn edge - this finish will surprise you. Everyone will think you bought an expensive fold over wool braid! Great on clothing or your wool projects.



# Lesson Descriptions

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## Month 10

### **Project Month 10: Felted Pillow with Denise Jones**

Love pillows? Who doesn't? They are the perfect canvas for all things creative! In this project, you'll explore felting as you felt a word into the background of your project using the BERNINA Needle Punch Set #45.

### **Embroidery Month 10: Embroidered Hot Pad with Sylvain Bergeron**

Hot pads are a favorite item to use and create! Easy to sew, they can be any size you need them to be and you can decorate them any way you like! You'll love adding embroidery to this useful item.

### **Technique Month 10: Decorative Threads on the Overlocker with Jaime David**

One advantage to an overlocker is that the large looper eye accommodates many thick and decorative threads that can be hard to use in a standard sewing machine. In this lesson, we will experiment with many decorative threads including thick and thin decorative threads and various quilting threads too. Learn how these stitches look and use them in your next project.

## Month 11

### **Project Month 11: Gingham-inspired Oversized Pot Holder with Heather Lofstrom**

This fun and useful project is perfect for gift giving. Learn how to lay out your design so that it looks like custom made gingham. Use your Walking Foot #50 for a little quick quilting and you have a great stash busting gift.

### **Embroidery Month 11: One-of-a-kind Greeting Card with Sylvain Bergeron**

Embroidery adds dimension and texture to a greeting card, bringing that extra distinctive touch. Learn how to stitch on paper (or cardstock) with just a few preparatory steps. Stitch out additional motifs as accents for your cards. This program will have you celebrating with your embroidery machine!

### **Technique Month 11: Cording Feet #22 and #25 with Debbie Cacciamani**

The Cording Feet #22 and #25 are designed to create beautiful couching, guiding several cords at the same time under the foot. This process is great for adding texture and dimension to any project. In this BERNINA Creative Studio lesson, learn decorative couching techniques to prepare and design beautiful fabrics for your next project.

## Month 12:

### **Project Month 12: Pet Collar with Heather Lofstrom**

Give your furry friend a fun and funky custom collar. Learn how to make a custom pet collar using reflective thread. Or just add decorative stitches to jazz up a piece of webbing for a custom look. Bonus: Matching owner key fob!

### **Embroidery Month 12: Embroidered Tea Towel Border with Sylvain Bergeron**

Go from simple towel to designer item in just a few steps with an embroidered border design. Learn how to combine a design into a border motif, size it and place it on the towel using Pinpoint Placement or Absolute check, both BERNINA features designed to simplify your embroidery projects. We'll review stabilizer choices and offer tips for easy embroidery on tea towels. Get ready to make some gifts. Easy to make gifts, that is!

### **Technique Month 12: Piped Binding with Nina McVeigh**

A well done bound edge creates a beautiful finish, but why not take it "up a notch" and add piping to the binding? A piped binding will create a WOW finish to any project.



# Lesson Descriptions

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## Software Inspirations with Debbi Lashbrook

### Lesson 1: Back to Basics with Quilting

The Quilter program is a powerful tool for designing your own quilts. You can import fabrics, add embroidery or applique, and design your own quilting designs. Let's explore what the Quilter program can accomplish!

### Lesson 2: Artwork Canvas Basics

Let's take a look at some of the unique features of Artwork Canvas and what it adds to your embroidery capabilities.

### Lesson 3: Creating with Patterns

We will look at what to consider when creating pattern runs and fills as well as how to create patterns that can be used for knock down backgrounds for terry cloth and for a background for free-standing lace.

### Lesson 4: Creating Logos

In Artwork Canvas, we have several tools for converting bitmap images into vector images. Let's look at some of these tools and how we decide which one to use in the creation of a logo design.

### Lesson 5: Multi-Hooping

Yes, it is possible to do a design larger than your embroidery hoop! Learn the basics of multi-hooping and how to apply it to your own projects.

### Lesson 6: Choosing Artwork for Digitizing

Let's talk about different types of artwork and how you make decisions on how to process artwork into stitches. Learn the best method to use for your art, and how to handle sketched designs and photographs. You'll discover tools in Artwork Canvas that can help prepare artwork for digitizing.

### Lesson 7: StumpWork

Learn to create a Stumpwork design from beginning to end. We'll discuss how to create the design and how to stitch it.

### Lesson 8: Digitizing CutWork Designs

In this lesson, we will explore how to create a CutWork design from beginning to end, as well as how to use the CutWork Tool for embroidered cutwork and heirloom embellishments.

### Lesson 9: Multi-Media

With the inclusion of CorelDRAW in our software, we have lots of opportunity to mix pictures with stitching. Let's investigate some of these combination possibilities.

### Lesson 10: Cross Stitch

Cross stitch doesn't have to be by hand! Learn how fun and easy it can be to create cross stitch designs with your software.

### Lesson 11: Manual Digitizing 101

Sometimes it takes a manual touch to get exactly the look you want for your designs. Learn the manual digitizing tools in this informative lesson.

### Lesson 12: PhotoStitch

PhotoStitch turns your photographs into embroidery creations! In a few clicks, you'll be building beautiful designs.



# Lesson Descriptions

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## Software Inspirations: DesignWorks with Debbi Lashbrook

### **Lesson 1: Get Started with DesignWorks**

Are you not sure how to use your DesignWorks tools and your software yet? Perhaps you are new to the software and the tools? This back to basics class will be a refresher class on how to use all your tools of DesignWorks and will cover some of the more basic functions in the software. We'll also cover some of the different brands and types of pens for PaintWork.

### **Lesson 2: CutWork**

Take your CutWork to the next level! Create a three-dimensional flower and cutwork edge using the CutWork Tool. Embellish it with crystals and paint.

### **Lesson 3: Creating Applique in DesignWorks**

Did you know you can create applique designs in DesignWorks? Explore how in this primer – you'll learn multiple applique types and see how easy it is to create your own!

### **Lesson 4: Hand-in-hand with Software 8 and DesignWorks**

This class will include creative ideas for combining the features of Software 8 and DesignWorks. Create multi-media designs with paint, crystals, and embroidery.



# BERNINA Creative Studio Educators

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## Heather Lofstrom

Sewing has been a part of Heather's life since she was a child. Making garments, quilts, and crafts has always been a creative passion for her. Adding a BERNINA Sewing and Embroidery Machine to her sewing room opened up a whole new avenue for her to express herself. Heather worked at a local BERNINA dealership, and on the BERNINA Event Team, prior to joining BERNINA of America in the fall of 2016. Heather now holds the position of Event Specialist for BERNINA. Her primary focus is to develop events using BERNINA machines and continue sewing education. She works to develop events that excite and inspire sewing enthusiasts from beginner to advanced. Teaching is her passion, and her love for all things BERNINA brings out the creativity in her students.



## Debbie Cacciamani

Debbie Cacciamani is the BERNINA Sales & Product Trainer, traveling the country to train BERNINA dealers how to use and support BERNINA sewing and embroidery machines. Debbie is also responsible for welcoming new BERNINA dealers to the family through orientation and training. She has experience as a BERNINA dealer and as an instructor at various quilt shows. A true creative, Debbie likes to ask the question, "What would happen if..." in an effort to push the edges and find out if there is a new application to a given sewing technique. She loves to help sewists get the most out of their machine by teaching them how to take advantage of the unique features of their BERNINA. Debbie is passionate about making sewing fun.





# BERNINA Creative Studio Educators

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## Hayley Grzych

Hayley began sewing her own wardrobe at a young age and later learned how to quilt alongside her mother in 2010. After graduating with her Bachelor of Arts degree from Grand Valley State University in 2014, she immediately immersed herself in the quilting world, managing social media and event planning for a modern quilt shop. Hayley then expanded her skill set by working in graphics for large format screen and digital printing. With her love of sewing and graphics in tow, Hayley joined the BERNINA of America Education department in early 2017 as a Digital Educator. She now works to develop, write, film, and edit educational materials for BERNINA across a wide variety of platforms. She loves making of all kinds—quilting, garment sewing, as well as knitting.



## Nina McVeigh

Learning to sew at her grandmother's knee, Nina does not remember a time when sewing was not a part of her life. Although she has a degree in education, she owned her own quilt shop and Bernina dealership for 15 years. While owning her store, she developed and taught her original patterns and designs in Bernina Clubs and classes. She designed the Butterfly Quilt used in 2005 BERNINA advertising campaigns and she has also designed quilts used in BERNINA worldwide educational materials. Nina has been published in several magazines including *Through the Needle*, *McCall's Quilting*, *For The Love of Quilting* and *Designs in Machine Embroidery*. She is an avid quilter and was involved in the development and testing of BERNINA's Q Series machine. She also has a love for heirloom sewer and all kinds of embellishment.





# BERNINA Creative Studio Educators

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## Denise Jones

Denise has been sewing most of her life. Taught by her mother and grandmother, Denise grew to love all types of sewing, including quilting. Denise has worked with BERNINA since 2005, and she was part of devolvement and testing team for the BERNINA Q Series. Known for her easygoing yet thorough teaching style, Denise frequently teaches hands-on classes at the BERNINA Creative Center. Denise is an expert writer for BERNINA's blog, WeAllSew. In addition to her work with BERNINA Creative Studio, Denise develops materials to help store owners and employees train their customers on the BERNINA Q Series. Denise has a special passion for sewing gifts for friends and family, especially quilts to be loved, hugged, and cherished!



## Jaime David

BERNINA Overlocker Specialist Jaime David has been an Educator with BERNINA of America since 2015. Jaime has a Bachelor of Interior Architecture from Kansas State University and a Master of Fine Art in Textiles from the University of Kansas. She has written and edited patterns, and her textile works have been displayed in quilt shows and galleries across the country. In 2014, Jaime spent a month in Japan participating in two artist residencies at Awagami Paper Factory and MI-LAB (Mokuhanga Innovation Laboratory). She has a passion for sewing and is constantly working on creating her own handmade wardrobe. Jaime loves to share her sewing knowledge and inspiration with others and is a frequent writer on the BERNINA blog, WeAllSew.





# BERNINA Creative Studio Educators

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## Judy Hahner

Sewing has always been a passion and a hobby for Judy. She joined the BERNINA team in 2007 and is a seasoned quilting and embroidery enthusiast with a long history of garment construction. Judy was part of the development and testing team for the BERNINA Longarm Quilting Machines. Judy received a BA in Home Economics, Fashion Merchandising and Design emphasis from Washington State University. Over the years she has shared her passion and knowledge through custom sewing and alterations, teaching sewing and quilting classes to adults and youth. After that she worked for a Bernina dealership for 8 years as the General Manager, educator and sales associate. Judy loves being able to challenge and inspire other sewists to step outside their comfort zone and try something new.



## Sylvain Bergeron

Sylvain has been embroidering and teaching embroidery for over 25 years. While he indulges in high end embroidered art quilts on the side, his first love is for simple, get-it-done projects. With an eye on gift ideas, he likes to mix in a bit of sewing and a touch of software here and there. He is passionate about sharing tips from the embroidery studio that will make everyone's embroidery experience more productive...and more fun! He loves BERNINA Embroidery Machines for their robust performance and dependability. If you can design it, your BERNINA will embroider it!





# BERNINA Creative Studio Educators

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## Debbi Lashbrook

Debbi has been a BERNINA educator for the past fourteen years and enjoys traveling to BERNINA dealerships throughout the country to share her love and enthusiasm for BERNINA software and machines. She began sewing at an early age and loves many types of sewing and embroidery; but her passion is with garment sewing and fitting and software. She received a Masters degree in Textiles from the University of Illinois and taught a variety of classes at the university. Debbie managed A BERNINA dealership for five years and taught at the store for 21 years. Her specialties include garment construction, pattern drafting and fitting, and BERNINA Embroidery software and BERNINA DesignWorks software.

