

sew

MUCH **FUN!**

LEARN, SEW & SHARE - SEWING MACHINE CHALLENGE

REGISTER NOW! IT'S FREE

JOIN THIS SEWING MACHINE CHALLENGE - LEARN, SEW AND SHARE YOUR IDEAS WITH FELLOW SEWERS AND FRIENDS AND YOU STAND A CHANCE TO WIN AMAZING PRIZES!

(Unfortunately, prizes can only be awarded to those living in South Africa and neighbouring countries)

Sewing is far more than doing a straight stitch to join two pieces of fabric. Sewing can be creative and all sewers should consistently explore new sewing techniques and sewing trends. Sewers owe it to themselves to grow their sewing horizons, irrespective of whether they are garment sewers, craft sewers, home deco sewers, quilters or machine embroiderers.

REGISTER - and over a period of 6 months, you will receive comprehensive information every month on a sewing topic. You will have to use this information to make an article of your own choice.



JOIN THE CHALLENGE NOW!

1. Register online by visiting www.bernina.co.za OR apply for registration by sending your name and surname to marketing@berninasa.com. In the subject bar, please type in **SewMuchFun Challenge** and you will receive a short registration form to complete and return.
2. From 1 February 2019 until 1 July 2019, you will, at the start of each month, receive the challenge information via email.
3. You will have up to the end of the month, to complete an article of your own choice, being a garment, article for the home or a craft item, using the information given to you.
4. To showcase your 'entry' in the challenge, you must post it on the **SewMuchFun Facebook** group (alternatively, you can e-mail your entry and BERNINA will post it on your behalf):
 - a photograph of the completed article **plus**
 - a close-up photograph to show what your biggest hurdle was to overcome in this challenge **and**
 - in no more than 100 words, explain the hurdle and how you overcame this.
5. Like and comment - only positive comments allowed, on your fellow **SewMuchFun** friend's entries. Each month prizes will be awarded for original ideas and likes from the group. BERNINA will monitor the group closely and have the right to delete any improper or negative comments.
6. BERNINA will, at the end of each month, place the best entries on the open BERNINA Facebook page for the general public to see and learn from.
7. Participants who entered in all 6 challenges will at the end of the challenge, stand a chance to win one of the following, in the **SewMuchFun** lucky draw:

**1st
Prize**



1 x BERNINA sewing machine
to the value of R 32 100-00

**2nd
Prize**



1 x bernete B44 overlocker to the
value of R 10 260-00

**3rd
Prize**



1 x Vapor 2800 iron/steam station
to the value of R 5 580-00

made to create

BERNINA