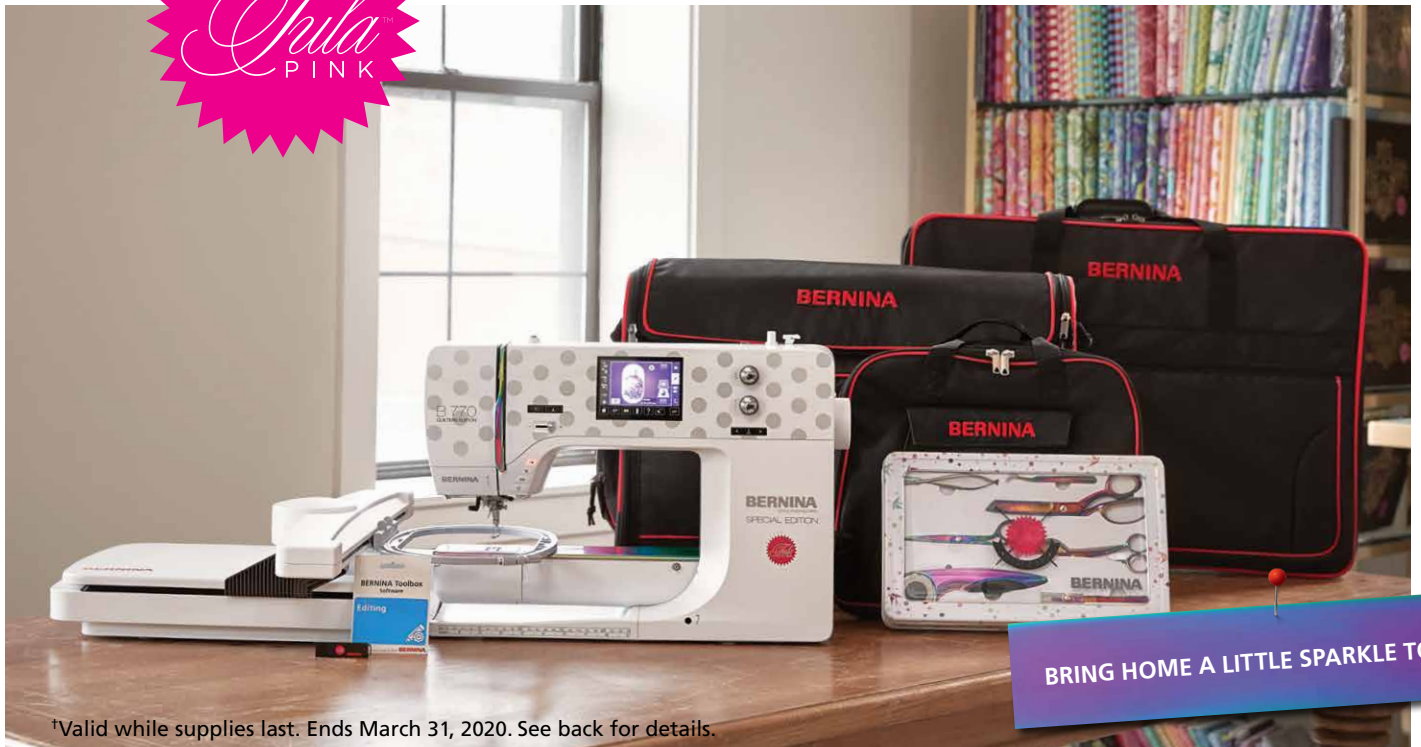


BERNINA 770 QE
SPECIAL EDITION

UNICORNS DO EXIST!

BUY A B 770 QE TULA PINK EDITION
AND GET \$4,350 IN GOODIES FREE[†]

(\$11,849 Total Package MSRP Value)



BRING HOME A LITTLE SPARKLE TODAY!

[†]Valid while supplies last. Ends March 31, 2020. See back for details.



made to create **BERNINA**

WHAT'S AS MAGICAL AS A UNICORN? THIS BUNDLE, OF COURSE.

Sprinkle a B 770 QE with a nice dose of shimmer and shine, gather an enchanting bundle of crave-worthy accessories worth over \$4,300 and you've got a Tula Pink Special Edition filled with wonder and delight that includes:

- Tula Pink Hardware Set—a premium collection of hand-crafted sewing cutlery—in a decorative tin
- Tula Pink Embroidery Collection of unique embroidery & quilting designs
- Tula Pink decorative stitches
- BERNINA Embroidery Module & Suitcase System
- BERNINA Toolbox Editing Module including 100 additional embroidery motifs

But you better hurry before all these beauties disappear!†



Speed control
Sewing and embroidery speeds up to 1,000 stitches per minute

Color touch screen centrally located with easy navigation

OIL SLICK FINISH ON METAL PARTS

Embroidery module
with extra-large embroidery area of 15.7" x 8.3" (400 x 210 mm) for maxi embroidery designs

Direct-selection buttons:
– Start/stop button
– Raise and lower presser foot
– Automatic thread cutter
– Reverse sewing

30 bright LED lights

Semi-automatic threading

A full 13-inch (330 mm) **extended freearm** including 10 inches (254 mm) of space to the right of the needle

BERNINA Dual Feed



"This is the unicorn of sewing machines."

TULA PINK, QUILTER AND FABRIC DESIGNER

This beauty is really a one-of-a-kind delight! The lovely rainbow oil slick finish on the freearm and thread cover, as well as the exclusive Tula Pink designed faceplate, transform the BERNINA 770 QE. It's laden with all the latest innovations of the BERNINA 770 QE plus loads of fabulous extras worth over \$4,300*.



BERNINA Stitch Regulator (BSR) included

Exclusive Tula Pink faceplate



OIL SLICK FINISH ON METAL PARTS

BERNINA Free Hand System (FHS)

BERNINA Hook with 9 mm stitch width sews precise stitches at faster speeds while quieter than ever. The extra-large bobbin holds up to 70% more thread than standard bobbins with fewer stops.

CAPTIVATING QUILTERS...

The BERNINA 770 QE Tula Pink Edition offers a host of magical features that make sewing and quilting easier. Innovations like the semi-automatic threading system, the BERNINA Stitch Regulator (BSR), BERNINA Dual Feed (BDF) and BERNINA Adaptive Thread Tension let you fly through tedious tasks in the pursuit of magical and creative adventures.

The BSR foot assists with free-motion sewing and quilting, ensuring stitches of the exact same length, even at variable sewing speeds. The innovative BERNINA Dual Feed provides superb fabric feed, even with hard-to-manage fabrics. The BERNINA Adaptive Thread Tension constantly checks the thread tension, adjusting it automatically as-needed. The result is superior stitching without pressing a button. The centerpiece of the B 770 QE Special Edition is the BERNINA Hook. Precise, fast and quiet, it sews and embroiders perfect seams.

...ENCHANTING EMBROIDERERS

The BERNINA 770 QE Tula Pink Edition is impressive with its extra-large embroidery area and an embroidery speed of 1,000 stitches per minute. Manage maxi-sized motifs quickly, easily and magically. Innovative features like Invisible Secure and the Thread Away Mode add convenience and precision to all your spellbinding works.



HUGE SELECTION OF TULA PINK'S SIGNATURE DESIGNS FOR EMBROIDERING, QUILTING AND DECORATIVE STITCHING

Features and Functions of the BERNINA 770 QE Tula Pink Edition

General Information	B 770 QE SE
Tula Pink Special Thread cover and freearm with special "oil slick" finish by Tula Pink	✓
Tula Pink Special Exclusive faceplate	✓
Hook system	BERNINA Hook
Maximum sewing speed (stitches per minute)	1,000
Sewing space to the right of the needle	10 inches
Color touch screen	4.3 inches
LED sewing lights	30 LED lights
Multi-function knobs	✓
Maximum stitch width	9mm
Maximum stitch length	6mm
Needle positions	11
Sewing in every needle position	✓
Number of spool holders	2
Semi-automatic needle threader	✓
Automatic presser foot lift	✓
Automatic presser foot pressure	✓
Automatic thread cutter	✓
Manual thread cutters	3
Pivot/hover function	✓
BERNINA Dual Feed	✓
BERNINA Adaptive Thread Tension	✓
BERNINA Stitch Regulator (BSR) functionality (straight stitch and zigzag)	✓
Start/stop button (stitching without foot control)	✓
Slide speed control	✓
Upper thread indicator	✓
Lower thread indicator	✓
USB interface for PC connection	✓
Programmable BERNINA foot control with needle up/down function	✓
Needle stop up/down	✓
Drag & Drop	✓
Bobbin winding while sewing or embroidering	✓
On-screen help	✓
Setup program	✓
Eco mode	✓
Import/export stitches and embroidery designs via USB	✓

Sewing & Quilting	
Pattern start/end function	✓
Elongation	✓
Pattern end programmable	✓
Securing function	✓
Total number of stitch patterns (incl. alphabet)	1,020
Memory (altered stitches)	✓
Personal memory (stitch combinations)	✓
Create and save stitch combinations	✓
Changing stitch settings while sewing	✓
Utility stitches total	30
Buttonholes (incl. eyelets) total	13
Automatic buttonhole length measuring system	✓

Sewing & Quilting continued	
Automatic buttonhole	✓
Manual multi-step buttonhole	✓
Button sew-on program	✓
Darning programs	2
Tula Pink Special Decorative stitches designed by Tula Pink	28
Decorative stitches total	311
Quilting stitches	50
Cross-stitch stitches	20
Sewing alphabets	6
Sewing tutorial	✓
Creative consultant	✓

Embroidery	
Embroidery functionality	✓
Tula Pink Special BERNINA standard Embroidery Module included	✓
Maximum embroidery field	400 x 210mm 15.7" x 8.3"
Maximum embroidery speed (stitches per minute)	1,000
Built-in embroidery designs	140
Tula Pink Special Exclusive embroidery and quilting designs by Tula Pink on USB stick	122
Tula Pink Special Embroidery and quilting designs by OESD on USB stick	383
Tula Pink Special BERNINA Toolbox Embroidery Software—Editing Module including 100 additional embroidery motifs	✓
Embroidery alphabets	6
Embroidery design formats	EXP, DST, PES, PEC, JEF, SEW, PCS, XXX
On-screen editing of designs: positioning, mirroring, rotating, scaling, combining	✓
Invisible Secure	✓
Smart Secure	✓
Thread-up Command	✓
Programmable jump stitch cutting	✓
Thread Away Mode	✓
Freearm embroidery	✓
Sequence control	✓
Embroidery tutorial	✓
Midi hoop functionality (embroidery field: 265 x 165mm, 10.4" x 6.5")	✓
Mega hoop functionality (embroidery field: 400 x 150mm, 15.7" x 5.9")	✓
Maxi hoop functionality (embroidery field: 400 x 210mm, 15.7" x 8.3")	✓
Jumbo hoop functionality (limited embroidery field: 400 x 260mm, 15.7" x 10.2")	✓
Automatic hoop recognition	✓
Personal memory for embroidery designs	✓
Basting	✓
Position recall	✓
BERNINA DesignWorks Tool compatible	✓

Standard Accessories for Sewing, Quilting and Embroidery	
BERNINA presser feet included	8
Reverse pattern foot #1C	✓
Dual Feed reverse pattern foot #1D	✓
Buttonhole foot with slide #3A	✓
Zipper foot #4D	✓
Open embroidery foot #20C	✓
Embroidery presser foot #26	✓
Patchwork foot #97D	✓
BERNINA Stitch Regulator (BSR)	✓
BERNINA Free Hand System (FHS)	✓
BERNINA slide-on freearm extension table	✓
Accessory box	✓
Tula Pink Special	
Tula Pink hardware set in decorative tin: <ul style="list-style-type: none"> – 45 mm rotary cutter – 8" fabric shears – 6" straight scissors – 6" duckbill appliqué scissors – 5" snip – 5.5" seam ripper – 4.5" tweezers 	✓
Tula Pink Special BERNINA Accessory Bag	✓
Tula Pink Special BERNINA X-Large Machine Suitcase	✓
Tula Pink Special BERNINA X-Large Module Suitcase	✓
Tula Pink Special Tula Pink branded dust cover	✓
Embroidery hoop large oval with template (255 x 145 mm, 10.0" x 5.7")	✓
Embroidery hoop medium oval with template (130 x 100mm, 5.1" x 3.9")	✓
Embroidery hoop small oval with template (72 x 50mm, 2.8" x 2")	✓
BERNINA embroidery software ArtLink (download at bernina.com)	✓



We reserve the right to make changes to machine features, equipment and design. Additional information is available at your local BERNINA store.

*BERNINA (B) 770 Quilters Edition (QE) Tula Pink Edition Gift with Purchase (GWP) available to retail purchaser of a new B 770 QE Tula Pink Edition sewing/embroidery machine, MSRP \$7,499. B 770 QE Tula Pink Edition GWP includes each of the following: One (1) 7 Series BERNINA Embroidery Module, MSRP \$2,000, One (1) BERNINA X-Large Machine Suitcase, MSRP \$499; One (1) BERNINA X-Large Module Suitcase, MSRP \$399; One (1) BERNINA Accessory Bag, MSRP \$149; (1) Tula Pink Hardware Set in Decorative Tin, MSRP \$200, One (1) BERNINA Toolbox Editing Software Module, MSRP \$250 and One (1) USB Stick with 12 Embroidery Design Collections by OESD and three embroidery design collections by Tula Pink, including: The Imaginary Menagerie I Embroidery Design Collection, The Imaginary Menagerie II Embroidery Design Collection and The Quilting Collection, MSRP \$853. Total B 770 QE Tula Pink Edition GWP value: \$4,350. Offer may not be combined or replaced with any other BERNINA promotional offers, rebates, coupons or discounts. Not valid on previous purchases. Taxes are not included in the total purchase calculation. Offer available at participating BERNINA Stores only. Some exclusions may apply. Offer expires March 31, 2020. 50 US/DC, 18+. Void where prohibited by law.

bernina.com/7series

made to create **BERNINA**

Mettler®