

FOR IMMEDIATE RELEASE

BERNINA DEALER IN AUSTIN, TEXAS WELCOMES AWARD-WINNING QUILT DESIGNER ANGIE STEVESON FROM JUNE 21 – JUNE 25

Founder of Lunch Box Quilts to feature trunk show and two hands-on workshops

AURORA, III. – May 29, 2012 – BERNINA of America, the world's premier manufacturer of sewing, embroidery and quilting machines, is pleased to announce that Sew Much More, a BERNINA Dealer in Austin, Texas, will host award winning quilt designer and founder of Lunch Box Quilts, Angie Steveson from Thursday, June 21 through Monday, June 25. Ms. Steveson will offer a trunk show featuring Lunch Box Quilts and four hands-on workshops at Sew Much More, located at 3010 W. Anderson Lane.

The Lunch Box Quilts Trunk Show with Ms. Steveson will begin at 6:30 p.m. on Thursday, June 21 and will also feature a demonstration of the BERNINA CutWork tool, which is designed to enhance your embroidery experience. The cost to attend the trunk show is \$15, which includes snacks and refreshments, and a chance to win door prizes. Customers can register today by calling Sew Much More at (512)452-3166.

Additionally, machine embroidery enthusiasts who register for one of the six-hour Make a Lunch Box Quilt with Angie Steveson Workshops, which begin at 10:30 a.m. each day, Friday, June 22 through Sunday, June 23, and at 10 a.m. on Monday, June 25, will get to complete a quilt top or table runner to take home. Space for each workshop is limited to 10 people and those who would like to participate can register today by calling (512)452-3166. At the time of registration for the workshops, customers will get to choose a Lunch Box Quilts pattern, including favorites such as "Scoop it Up," "Boots and Bandanas," and "Picnic Time." The cost to attend one of the workshops is \$99, which includes lunch, the Lunch Box Quilts pattern and a chance to win door prizes.

Angie Steveson is founder and designer for Lunch Box Quilts, which creates appliqué quilt patterns designed specifically for embroidery machines. Ms. Steveson has received awards for her unique quilt designs both locally and nationally. She has also written articles and has had her projects featured in magazines such as *Creative Machine Embroidery* and *Quilting and Embroidery*. For more information about Angie Steveson and Lunch Box Quilts, please visit www.lunchboxquilts.com.

Founded in 1984, Sew Much More carries the full line of BERNINA machines and offers a variety of sewing classes for people of all ages and skill levels. Sew Much More has also been inducted into the BERNINA Century Club, which boasts the country's largest and most respected BERNINA Dealers. For more information about Sew Much More, please visit www.sewaustin.com.

About BERNINA

Founded in Switzerland more than 100 years ago, BERNINA is the world's premier manufacturer with a proven reputation for offering state-of-the-art sewing and embroidery systems, sergers and embroidery software. BERNINA's leadership is marked by an impressive number of industry leaders, influencers and artisans who chose to partner with the company.

BERNINA products are sold in the United States through a network of approximately 450 fully trained independent dealerships. In 2008, the company introduced the revolutionary BERNINA 830, a machine designed to change the home sewing industry. To learn more and to find a dealer, visit www.berninausa.com or call (630)978-2500.

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