

FOR IMMEDIATE RELEASE

BERNINA DEALER TO HOST CLASSES WITH NINA McVEIGH AUGUST 8 – 9 IN JOHNSON CITY, TENNESSEE

BERNINA In Stitches is now accepting registrations

AURORA, III. – July 15, 2013 – BERNINA of America, the premier manufacturer of sewing, embroidery and quilting machines, is pleased to announce that BERNINA In Stitches, an authorized BERNINA Dealer in Johnson City, Tenn., is hosting two days of classes by BERNINA Educator Nina McVeigh. On Thursday, August 8 from 5:00 p.m. – 8:00 p.m. Ms. McVeigh will present a trunk show with an array of modern quilting projects and explain the techniques and tools used to create each piece. On Friday, August 9, from 9:00 a.m. – 12:00 p.m. Ms. McVeigh will present a lecture and demonstration of the BERNINA QuiltMotion/Quilter's Creative Touch system on the Quilt Frame. Both events are taking place at the Dealer, 408 South Roan Str., and the cost is \$30 for one class or \$50 for both classes. Registration is available by visiting BERNINA In Stitches or calling (423)283-0456.

BERNINA In Stitches is an authorized BERNINA Dealer providing top-quality service to area residents. The Dealer sells BERNINA sewing machines and software, and also provides a variety of sewing, embroidery and quilting classes for people of all skill levels. For more information on BERNINA In Stitches, please visit www.berninainstitches.com.

About BERNINA

Founded in Switzerland more than 100 years ago, BERNINA is the world's premier manufacturer with a proven reputation for offering state-of-the-art sewing and embroidery systems, sergers and embroidery software. BERNINA's leadership is marked by an impressive number of industry leaders, influencers and artisans who chose to partner with the company. BERNINA products are sold in the United States through a network of approximately 450 fully trained independent dealerships. In 2008, the company introduced the revolutionary BERNINA 830, a machine designed to change the home sewing industry. To learn more and to find a dealer, visit www.bernina.com or call (630)978-2500.

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