

FOR IMMEDIATE RELEASE

**BERNINA SEWING CENTER OF TOPEKA TO HOST  
TWO-DAY ANITA GOODDESIGN EMBROIDERY PARTY  
JUNE 6 – 7 IN TOPEKA KANSAS**

*Register in-store or by phone*

**AURORA, Ill. – May 15, 2014** – BERNINA of America, the premier manufacturer of sewing, embroidery and quilting machines, is pleased to announce that BERNINA Sewing Center of Topeka, a BERNINA Dealer in Topeka, Kan., is hosting a two-day embroidery party with Anita Goodesign on Friday, June 6 and Saturday, June 7 from 9:00 a.m. – 4:00 p.m. Attendees will learn the latest techniques in embroidery through seven hands-on projects created in a team environment using designs and tutorials. No previous embroidery experience is required and each attendee will have the opportunity to make at least two projects. The cost is \$79.95, which includes use of BERNINA embroidery machines, all materials needed, lunch, and a goodie bag containing a CD with all seven of the embroidery projects and various embroidery collections. The event will take place at BERNINA Sewing Center of Topeka, located at 5331 S.W. 22nd Place, Suite 54, inside the Fairlawn Plaza Shopping Center. To register, call (785)271-7667 or stop by the store.

Steve Wilson started Anita Goodesign almost 10 years ago with a simple goal: to create the best designs in the industry and make them affordable to home embroiderers. With three full-time artists, an immensely talented staff and a completely “in-house” process from designs, to CDs, to advertisements, to sales, Anita Goodesign has been able to accomplish that goal and remain the leader in home embroidery designs with affordable prices. For more information, please visit [www.anitagoodesignonline.com](http://www.anitagoodesignonline.com).

BERNINA Sewing Center of Topeka is an authorized BERNINA Dealer that provides top-quality service to area residents. The Dealer offers the full line of BERNINA sewing machines, software and accessories, and also provides a variety of sewing and embroidery classes for people of all skill levels. For more about information, visit [www.topekabernina.com](http://www.topekabernina.com).

**About BERNINA**

Founded in Switzerland more than 100 years ago, BERNINA is the world’s premier manufacturer with a proven reputation for offering state-of-the-art sewing and embroidery systems, sergers and embroidery software. BERNINA’s leadership is marked by an impressive number of industry leaders, influencers and artisans who chose to partner with the company. BERNINA products are sold in the United States through a network of approximately 450 fully trained independent dealerships. In 2008, the company introduced the revolutionary BERNINA 830, a machine designed to change the home sewing industry. To learn more and to find a dealer, visit [www.bernina.com](http://www.bernina.com) or call (630)978-2500.

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