

FOR IMMEDIATE RELEASE

**BERNINA DEALER TO HOST SEWAPALOOZA  
FEATURING CARRIE WELLS  
THURSDAY MAY 15 AND FRIDAY MAY 16 IN OKLAHOMA CITY**

*Register in person and by phone*

**AURORA, Ill. – April 30, 2014** – BERNINA of America, the premier manufacturer of sewing, embroidery and quilting machines, is pleased to announce that BERNINA of Oklahoma City, a BERNINA Dealer in Oklahoma City, is hosting Sewapalooza, a one-day workshop with Carrie Wells that will focus on quilting, embroidery and the serger. Classes are available on Thursday, May 15 and Friday, May 16, from 9:00 a.m. to 4:00 p.m. at the Crowne Plaza Oklahoma City, 2945 N.W. Expressway. Carrie will guide participants through three different projects suitable for beginning, intermediate and advanced sewing enthusiasts. The cost is \$75 and includes all supplies, use of BERNINA machines, and lunch. To register, stop by the store, which is located at 6817 N. May Ave., or call (405)840-8911.

Carrie Wells is a BERNINA enthusiast. She loves the technology and innovations that come with BERNINA machines and software, and feels there are no boundaries when creating garments, quilts, pillows, or any other project. Carrie began sewing at a young age and decided it was something that she wanted to do for a living. She set up a Web site to sell her wares and when she realized that she needed a new machine with greater capabilities, she went to a local BERNINA Dealer. Carrie fell in love with the machines and began selling BERNINAs, first in Houston and then in California, where she became a top seller of BERNINA machines.

BERNINA of Oklahoma City has been an authorized BERNINA Dealer since 1971. The Dealer sells BERNINA sewing machines and software, and also provides an extensive variety of sewing, embroidery and quilting classes for people of all skill levels. BERNINA of Oklahoma City received BERNINA's Presidential Award in 2010 and has regularly received its Top Five Single-Store Dealer Award. For more information about the Dealer, please visit [www.berninaokc.com](http://www.berninaokc.com).

**About BERNINA**

Founded in Switzerland more than 100 years ago, BERNINA is the world's premier manufacturer with a proven reputation for offering state-of-the-art sewing and embroidery systems, sergers and embroidery software. BERNINA's leadership is marked by an impressive number of industry leaders, influencers and artisans who chose to partner with the company. BERNINA products are sold in the United States through a network of approximately 450 fully trained independent dealerships. In 2008, the company introduced the revolutionary BERNINA 830, a machine designed to change the home sewing industry. To learn more and to find a dealer, visit [www.bernina.com](http://www.bernina.com) or call (630)978-2500.

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