

FOR IMMEDIATE RELEASE

**BERNINA DEALER SEW E-Z TOO TO HOST TWO-DAY SEWAPALOOZA
FEATURING CARRIE WELLS ON FRIDAY MARCH 21 AND SATURDAY
MARCH 22 IN SPOKANE WASHINGTON**

Registration is now available by phone or in store

AURORA, Ill. – February 19, 2014 – BERNINA of America, the premier manufacturer of sewing, embroidery and quilting machines, is pleased to announce that Sew E-Z Too, a BERNINA Dealer in Spokane, Wash., is hosting Sewapalooza, a two-day, hands-on sewing, embroidery, and quilting workshop featuring Carrie Wells on Friday, March 21 and Saturday, March 22 from 9:00 a.m. to 4:00 p.m. both days. The event will take place at the Oakwood Quality Inn located at 7919 North Division Street, Spokane, Wash. To register, call (800)246-2644 or stop by Sew E-Z Too at 603 W. Garland Avenue, Spokane, Wash.

Event attendees will have a chance to learn the latest sewing, embroidery and overlocker/serger techniques and technologies from BERNINA. The event costs \$89 and includes the use of BERNINA sewing machines (B 880, B 830, B 780, B 750 QE, B 580, B 560), BERNINA Embroidery Software 7 and DesignWorks along with project kits, lunch on both days and a gift bag.

Carrie Wells is a BERNINA enthusiast. She loves the technology and innovations that come with BERNINA machines and software. From sewing, embroidery to DesignWorks, CutWork, PaintWork and CrystalWork, Carrie feels there are no boundaries when creating garments, quilts, pillows, or any other project. Carrie began sewing at a young age and decided that it was something that she wanted to do for a living. So, she set up a Web site to sell her wares. When she realized that she needed a new machine with greater capabilities, she went to a local BERNINA Dealer. There she fell in love with the machines. Given Carrie's love of BERNINA machines, she began selling them in Houston and then relocated to California where she became a top seller of BERNINA machines.

Sew E-Z Too is an authorized BERNINA Dealer providing top-quality service to area residents. The Dealer sells BERNINA sewing machines and software, and also provides a variety of sewing, embroidery and quilting classes for people of all skill levels. For more information on the Dealer, please visit <http://www.ezknit.com>.

About BERNINA

Founded in Switzerland more than 100 years ago, BERNINA is the world's premier manufacturer with a proven reputation for offering state-of-the-art sewing and embroidery systems, sergers and embroidery software. BERNINA's leadership is marked by an impressive number of industry leaders, influencers and artisans who chose to partner with the company. BERNINA products are sold in the United States through a network of approximately 450 fully trained independent dealerships. In 2008, the company introduced the revolutionary BERNINA 830, a machine designed to change the home sewing industry. To learn more and to find a dealer, visit www.bernina.com or call (630)978-2500.

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Media Contacts for BERNINA of America, Inc.:

Joanne Tedesco, (312)780-7210, jtedesco@dresnerco.com

Doug Dusik, (312)780-7218, ddusik@dresnerco.com