

FOR IMMEDIATE RELEASE

BERNINA DEALER TO PARTICIPATE IN CRAFTY WONDERLAND DECEMBER 8 – 9 IN PORTLAND, ORE.

Modern Domestic is giving away a BERNINA 215 sewing machine at Booth 244

AURORA, Ill. – November 27, 2012 – BERNINA of America, the world’s premier manufacturer of sewing, embroidery and quilting machines, is pleased to announce that Modern Domestic, a BERNINA Dealer in Portland, Ore., will exhibit in Booth 244 at the Crafty Wonderland show on December 8 - 9 in the Oregon Convention Center, 777 NE MLK Jr. Blvd., Exhibit Hall D, Portland. Modern Domestic will be giving away a BERNINA 215 sewing machine to one lucky attendee who enters by snapping a photo of the QR code with a smart phone.

Crafty Wonderland is a semi-regular event that offers handmade goods and affordable work from Pacific Northwest artists. The show runs from 11 a.m. to 6 p.m. each day, and features a free “DIY” area where local artists share their talent and teach visitors how to make a craft of their own to take home. Modern Domestic will provide an opportunity at its booth to make a felt Christmas ornament. Four BERNINA 350 sewing machines and all the materials needed for the simple project will be available, at no charge.

Located at 1408 NE Alberta Street in Portland, Modern Domestic is a sewing studio offering two fully equipped classrooms for people of all ages and skill levels, a warm and knowledgeable staff, and a community of creative makers. Modern Domestic is a certified BERNINA Dealer that offers the full line of BERNINA sewing machines, software and accessories, and provides top-quality service. For more information about Modern Domestic, please visit <http://moderndomesticpdx.com/>.

About BERNINA

Founded in Switzerland more than 100 years ago, BERNINA is the world’s premier manufacturer with a proven reputation for offering state-of-the-art sewing and embroidery systems, sergers and embroidery software. BERNINA’s leadership is marked by an impressive number of industry leaders, influencers and artisans who chose to partner with the company. BERNINA products are sold in the United States through a network of approximately 450 fully trained independent dealerships. In 2008, the company introduced the revolutionary BERNINA 830, a machine designed to change the home sewing industry. To learn more and to find a dealer, visit www.bernina.com or call (630)978-2500.

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