

FOR IMMEDIATE RELEASE

BERNINA DEALER TO HOST CLASSES BY BERNINA EDUCATOR DEBBI LASHBROOK ON OCTOBER 30-31 IN HUTCHINSON, KANSAS

Hutchinson MidWest Sewing & Vacuum is now accepting registrations

AURORA, III. – October 10, 2013 – BERNINA of America, the premier manufacturer of sewing, embroidery and quilting machines, is pleased to announce that Hutchinson Midwest Sewing & Vacuum, a BERNINA Dealer in Hutchinson, Kansas, is hosting a “Made to Create” educational event with BERNINA educator and trainer Debbi Lashbrook. The classes will be held Wednesday, October 30 and Thursday, October 31 at Hutchinson Midwest Sewing & Vacuum located at 211 W. 5th Street. Registration is available at the Dealer or by calling (620)663-2523.

Ms. Lashbrook will teach two different classes:

- Made to Create: Journey through Creativity,” will be held on Wednesday, October 30 from 6:30 to 9:30 p.m. Participants will explore innovative BERNINA machine features, accessories and notions during a lecture and demo. This class is \$15.
- “Made to Create: Creative Organization,” will be held on Thursday, October 31 from 10:00 a.m. to 1:00p.m. With BERNINA’s DesignWorks software, participants will be given a hands-on opportunity to turn a simple sewing organizer into one of crystals and other various embroidery customizations. This class is \$15.

BERNINA’s DesignWorks Software Suite offers three modules, CutWork, PaintWork and CrystalWork components, turning your embroidery machine into a mixed media tool. Each module may be used independently or in combination with the others. With CutWork, shapes, patterns and designs are cut from multiple layers of fabric. PaintWork allows the application of pen drawings to fabric and textiles. Crystal appliqué patterns are created for textiles and garments using CrystalWork.

Debbi Lashbrook is a BERNINA educator and trainer, and one of BERNINA’s Experts on its *WeAllSew* blog. Her blog posts include “Spirograph Quilt,” “Decorative Stitches à la CutWork” and “Audition Appliqué Fabrics in Your Embroidery Software.”

Hutchinson MidWest Sewing & Vacuum is an authorized BERNINA Dealer providing top-quality service to area residents. The Dealer sells BERNINA sewing machines and software, and also provides a variety of sewing, embroidery and quilting classes for people of all skill levels. For more information about the Dealer visit <http://www.hutchmidwest.com/>.

About BERNINA

Founded in Switzerland more than 100 years ago, BERNINA is the world’s premier manufacturer with a proven reputation for offering state-of-the-art sewing and embroidery systems, sergers and embroidery software. BERNINA’s leadership is marked by an impressive number of industry leaders, influencers and artisans who chose to partner with the company.

BERNINA products are sold in the United States through a network of approximately 450 fully trained independent dealerships. In 2008, the company introduced the revolutionary BERNINA 830, a machine designed to change the home sewing industry. To learn more and to find a dealer, visit www.bernina.com or call (630)978-2500.

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