

FOR IMMEDIATE RELEASE

BERNINA DEALER TO HOST CLASSES BY LIBBY LEHMAN ON MAY 10 – 11 IN SARASOTA, FLORIDA

Say It With Stitches is now accepting registrations in person and by phone

AURORA, Ill. – April 30, 2013 – BERNINA of America, the premier manufacturer of sewing, embroidery and quilting machines, is pleased to announce that Say It With Stitches, a BERNINA Dealer in Sarasota, Fla., is hosting two days of classes with award-winning quilt designer Libby Lehman. The classes are \$95 each and will be held on Friday, May 10 and Saturday, May 11 from 10:00 a.m. – 3:00 p.m. at the Restoration Hardware store on the corner of Siesta Drive and U.S. 41. Fabric kits will be provided. Participants can bring their own thread or purchase it at the event. Registration is available by visiting Say It With Stitches, 5750 S. Tamiami Trail, or calling (941)925-3855.

Ms. Lehman will teach two different classes:

- “Threadplay 1: The Basics,” on Friday, May 10. This hands-on class explores different sewing machine stitching techniques including sheer ribbon illusions, satin and decorative stitching, and potluck appliqué.
- “Sheer Delights,” on Saturday, May 11. Participants will create a wall quilt while learning four different stitching techniques: sheer appliqué, couching, bobbin drawing, and free-motion quilting.

Ms. Lehman is a quilt designer, quilter, lecturer and author. She has won numerous awards for her quilts and she travels nationally and internationally teaching workshops. For more information about Ms. Lehman please visit www.libbylehman.us.

Say It With Stitches is a BERNINA-exclusive dealer that provides top-quality embroidery service to area residents. The Dealer offers the full line of BERNINA sewing machines, software and accessories, and also provides a variety of sewing and embroidery classes for people of all skill levels. For more information on Say It With Stitches, please visit www.sayitwithstitches.net.

About BERNINA

Founded in Switzerland more than 100 years ago, BERNINA is the world’s premier manufacturer with a proven reputation for offering state-of-the-art sewing and embroidery systems, sergers and embroidery software. BERNINA’s leadership is marked by an impressive number of industry leaders, influencers and artisans who chose to partner with the company. BERNINA products are sold in the United States through a network of approximately 450 fully trained independent dealerships. In 2008, the company introduced the revolutionary BERNINA 830, a machine designed to change the home sewing industry. To learn more and to find a dealer, visit www.bernina.com or call (630)978-2500.

###

Media Contact for BERNINA of America, Inc.:

Doug Dusik, (312)780-7218, ddusik@dresnerco.com
Caitlin Carr, (312)780-7210, ccarr@dresnerco.com