

FOR IMMEDIATE RELEASE

## **BERNINA DEALER NUTTALL'S SEWING AND FABRIC CENTERS TO SHOWCASE THE BERNINA 350 PE AT SEWTOPIA**

*Sewtopia takes place November 6 – 9 at the Hilton City Center in Salt Lake City*

**AURORA, III. – October 17, 2014** – BERNINA of America, the premier manufacturer of sewing, embroidery and quilting machines, is pleased to announce that Nuttall's Sewing and Fabric Centers, a BERNINA Dealer with four locations in Utah (Ivy Place, American Fork, Sunset and Riverton), will showcase the BERNINA 350 PE to more than 70 sewists scheduled to attend Sewtopia. Sewtopia, a sewing event inspired by a modern online sewing community, will take place at the Hilton City Center, 255 South West Temple, in downtown Salt Lake City, November 6 – 9. Attendees will have a chance to cultivate their creative side by focusing on a variety of projects and special challenges throughout the weekend. Nuttall's Sewing and Fabric Centers will showcase the functions and features of the BERNINA 350 PE, and the Dealer's staff will be on-hand to assist guests and help familiarize them with the machines.

The BERNINA 350 PE (B 350 PE) features a free-arm extension table that increases overall work area and allows for optimum control in guiding projects. Sewists can create large-format projects or return back to free-arm sewing with the push of a button. In addition, the B 350 PE has a bright LED sewing light, automatic buttonhole function with two buttonhole stitches, 85 pre-programmed stitches, and 20 utility stitches to make everyday mending jobs and alterations possible. For more information, visit [www.bernina.com/3series](http://www.bernina.com/3series).

An authorized BERNINA Dealer, Nuttall's Sewing and Fabric Centers have been serving Utah sewing enthusiasts since 1963. The one-stop shop offers sewing, quilting and embroidery solutions to meet every creative need. For more information, please visit <http://www.nuttallbernina.com/>.

### **About BERNINA**

Founded in Switzerland more than 100 years ago, BERNINA is the world's premier manufacturer with a proven reputation for offering state-of-the-art sewing and embroidery systems, sergers and embroidery software. BERNINA's leadership is marked by an impressive number of industry leaders, influencers and artisans who chose to partner with the company. BERNINA products are sold in the United States through a network of approximately 450 fully trained independent dealerships. In 2008, the company introduced the revolutionary BERNINA 830, a machine designed to change the home sewing industry. To learn more and to find a dealer, visit [www.bernina.com](http://www.bernina.com) or call (630)978-2500.

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