

FOR IMMEDIATE RELEASE

**BERNINA DEALER SEW CHIC HOSTS QUILTING EXPERT  
JODI BARROWS AT THE WINFIELD COMMUNITY BUILDING  
ON MONDAY APRIL 14 IN FAIRMONT WEST VIRGINIA**

*Barrows shares her love of quilting and Square in a Square technique*

**AURORA, III. – April 3, 2014** – BERNINA of America, the premier manufacturer of sewing, embroidery and quilting machines, is pleased to announce that BERNINA Dealer, Sew Chic will host quilting expert, Jodi Barrows on Monday, April 14 from 11:00 a.m. to 1:00 p.m. at the Winfield Community Building located off of I-79. Jodi will share her love of quilting combined with her love of the Old West by showcasing Pony Express, family history of women and her well-known Square in a Square® technique for piecing a quilt. She will make pre-Civil War come to life and sign books brought by event-goers. The event costs \$15 plus tax. Registration is recommended as space is limited. To register call (304)366-4135 or stop by the store located at 348 Meadowdale Road, Fairmont, West Virginia.

Over the past twenty years, Jodi has remarkably touched thousands of quilters throughout the world with her unique method called Square in a Square. Her point of view provides the quilter with the freedom to create most any quilt design with speed and accuracy. Jodi has spoken to quilting audiences throughout the United States, Canada, Australia, Italy and S. Africa. She has appeared as a guest on several quilting shows, including *TNN's Aleene's Creative Living*, *TNN's Your Home Studio*, *Perfecting Patchwork* on *Family Net TV* and *PBS*. *HGTV* has shown her commercial on the quilting techniques she developed during the show *Simply Quilts*.

The Square in a Square system is a process that anyone can implement in most any design. Jodi has written twenty-four books (ten of which have been on the best-seller's list), four novels, produced four tools, two video/DVDs and five teacher's books. Additionally, she has a series of pattern books and fabric lines based on a series of fiction novels that were written from the 1856 time period about the Maily women. This series is based on the women in Jodi's family.

Sew Chic is an authorized BERNINA Dealer providing top-quality support, education and service to area residents. Sew Chic sells BERNINA sewing machines and software, and also provides fabrics and sewing supplies and a variety of sewing, embroidery and quilting classes for people of all skill levels. For more information about Sew Chic, please visit [www.sewchic.com](http://www.sewchic.com).

**About BERNINA**

Founded in Switzerland more than 100 years ago, BERNINA is the world's premier manufacturer with a proven reputation for offering state-of-the-art sewing and embroidery systems, sergers and embroidery software. BERNINA's leadership is marked by an impressive number of industry leaders, influencers and artisans who chose to partner with the company. BERNINA products are sold in the United States through a network of approximately 450 fully trained independent dealerships. In 2008, the company introduced the revolutionary BERNINA

830, a machine designed to change the home sewing industry. To learn more and to find a dealer, visit [www.bernina.com](http://www.bernina.com) or call (630)978-2500.

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