

FOR IMMEDIATE RELEASE

**BERNINA DEALER THE QUILTING BEE TO HOST  
SEWAPALOOZA ON SATURDAY APRIL 26  
IN SPOKANE WASHINGTON**

Registration is being accepted by phone and in-person

**AURORA, Ill. – April 7, 2014** – BERNINA of America, the premier manufacturer of sewing, embroidery and quilting machines, is pleased to announce that The Quilting Bee, a BERNINA Dealer in Spokane, Wash., is hosting Sewapalooza, a sewing festival where enthusiasts will gather to sew, and learn new techniques. Sewapalooza, lead by BERNINA Educator, Christine Gist, will take place on Saturday, April 26 from 9:00 a.m. to 4:00 p.m. Christine will lead attendees through 3 projects and showcase the BERNINA DesignWorks software suite including PaintWork, CrystalWork and CutWork. Attendees will have the opportunity to make a cord caddy, a backpack and an embellished shoe sack and enjoy an array of event prizes and special drawings. The event costs \$50 and includes lunch, supplies and use of BERNINA sewing machines. To register, call (509)928-6037 or stop by the store located at 12117 E. Mission Ave. Registration is recommended as seating is limited.

BERNINA Educator, Christine Gist, from Tucson, Ariz., is an experimental mixed media sewist who discovered the BERNINA brand and was able to bring her imaginative ideas to life. She challenges herself to try and master new and unusual techniques and recently used her BERNINA sewing machine and tools to etch metal, which can be seen in the BERNINA 2014 Look Book. Her creative philosophy stems from her work as a jeweler and travels to the country's largest Gem Shows.

The Quilting Bee is an authorized BERNINA Dealer providing top-quality service to area residents. The Dealer sells BERNINA sewing machines and software, and also provides a variety of sewing, embroidery and quilting classes for people of all skill levels. For more information on the Dealer, please visit <http://quiltingbeespokane.com>.

**About BERNINA**

Founded in Switzerland more than 100 years ago, BERNINA is the world's premier manufacturer with a proven reputation for offering state-of-the-art sewing and embroidery systems, sergers and embroidery software. BERNINA's leadership is marked by an impressive number of industry leaders, influencers and artisans who chose to partner with the company. BERNINA products are sold in the United States through a network of approximately 450 fully trained independent dealerships. In 2008, the company introduced the revolutionary BERNINA 830, a machine designed to change the home sewing industry. To learn more and to find a dealer, visit [www.bernina.com](http://www.bernina.com) or call (630)978-2500.

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