

# BERNINA 880 STERLING EDITION

IT'S LOADED WITH BLING. THAT'S WHY WE CALL IT STERLING!



## BERNINA

bernina.com



- Exquisite faceplate design
- 'It's a Sterling Life on Berkeley Square' quilt and embroidery design collection created for BERNINA by Sarah Vedeler
- 'It's a Sterling Life' embroidery kit
- Ornamental silver plate for engraving
- Invitation to an exclusive 3-day Sterling Retreat at the BERNINA Creative Center with special guest Sarah Vedeler
- Special accessory and software coupons included with purchase

\*One BERNINA 880 Sterling Edition (B 880 SE) Package available to retail purchaser of a B 880 SE sewing machine. One BERNINA 880 Sterling Edition Package includes: One (1) It's a Sterling Life embroidery kit\*\*, MSRP \$999; One (1) invitation to an exclusive 3 day Sterling Retreat at the BERNINA Creative Center, Aurora, Ill., + tickets not included, MSRP \$399; One (1) ornamental silver plate for engraving, MSRP \$40 and Six (6) special accessory and software coupons totaling \$1,335 in potential savings. Total BERNINA 880 Sterling Edition package value is \$2,624. Offer cannot be transferred or redeemed for cash. Cannot be replaced with any other offer. Not valid on previous purchases. Taxes are not included in the total purchase calculation. Offer available at participating BERNINA Stores only. Subject to availability. Available while supplies last.

\*\*One BERNINA 880 Sterling Edition It's a Sterling Life embroidery kit includes the following items: One (1) USB Stick with the "It's a Sterling Life on Berkeley Square" modular quilt and embroidery design collection created for BERNINA by Sarah Vedeler; One (1) PaintWork Tool; One (1) CutWork Tool; One (1) CrystalWork Tool; One (1) Needle Punch Tool; One (1) Needle Plate for Punch Tool; One (1) Commemorative Holiday Ornament. Total MSRP \$999.

+One BERNINA 880 Sterling Edition invitation to an exclusive 3-day Sterling Retreat at the BERNINA Creative Center, Aurora, Ill., includes the invitation only. The Sterling Retreat registration fee of \$199 plus travel and hotel accommodations are the responsibility of the BERNINA 880 Sterling Edition Purchaser. The Sterling Retreat is available on select dates only and is subject to availability. Registration required.

# There's no such thing as too much bling.



## MORE MACHINE. MORE BLING.

The BERNINA 880 Sterling Edition (B 880 SE) is our limited top-of-the-line model with all the advanced and innovative features as our BERNINA 880 plus a stylish new faceplate and special extras totaling over \$2,600 in added value. Included with the purchase of a B 880 SE is the Sterling Package consisting of:

- 'It's a Sterling Life' embroidery kit - a **\$999 value**
  - One USB stick with the 'It's a Sterling Life on Berkeley Square' modular quilt and embroidery design collection created for BERNINA by Sarah Vedeler
  - One PaintWork Tool
  - One CrystalWork Tool
  - Needle Plate for Punch Tool
  - One CutWork Tool
  - One Needle Punch Tool
  - One Commemorative Holiday Ornament
- One ornamental silver plate for personalized engraving - a **\$40 value**
- Invitation to an exclusive 3-day Sterling Retreat at the BERNINA Creative Center (tickets not included/subject to availability). Registration accepted by both mail and email - a **\$250 value**
- Special accessory and software coupons with a potential savings of over **\$1,335** (valid through 6/30/15, while supplies last)

**TOTAL STERLING PACKAGE VALUE - \$2,600**

### Ownership has its privileges.

BERNINA 880 SE owners receive an exclusive invitation to attend a 3-day Sterling Retreat at BERNINA's Creative Center in Aurora, Ill., at a reduced fee of \$199 subject to availability (fee covers only entrance and no transportation or lodging is included). Designed to inspire and educate new owners on the use of the B 880 SE, this hands-on experience presented by our BERNINA education team with special guest instructor, Sarah Vedeler (on select dates chosen by owner based on availability), teaches machine features such as the Stitch Designer, distortion, shaping and more. Retreat attendees create one of the houses featured on "Abundance Road" within the "It's a Sterling Life" quilt and embroidery design collection to explore various ways to do embroidered appliqué as well as discover the fascinating techniques of StumpWork, CutWork, CrystalWork and PunchWork. There are limited openings available for the Sterling Retreat and classes are reserved on a first-come-first-served basis. Registration is required for attendance.

**\*Presented by BERNINA education team with special guest instructor, Sarah Vedeler:**

- March 23–25, 2015
- May 4–6, 2015
- June 15–17, 2015
- August 17–19, 2015
- September 21–23, 2015
- November 9–11, 2015



**Additional retreat dates are available, but presented by BERNINA education team only:**

- May 20–22, 2015
- June 18–20, 2015
- November 6–8, 2015

**Today is the day to bring home a BERNINA with bling! But you better hurry, because the only thing limited about the B 880 Sterling Edition is its availability.**