

FOR IMMEDIATE RELEASE

BERNINA SPONSORS QUILT FESTIVAL IN SHIPSEWANA, INDIANA WEDNESDAY, JUNE 20 – SATURDAY, JUNE 23

Award-winning quilter Ricky Tims will visit The Cotton Corner on Thursday, June 21

Best in Show winner will receive \$2,500 grand prize

AURORA, Ill. – June 6, 2012 – BERNINA of America, the world's premier manufacturer of sewing, embroidery and quilting machines, is pleased to announce that it will offer a \$2,500 grand prize for the winner of the Best in Show Award at the 2012 Shipshewana Quilt Festival, Wednesday, June 20 through Saturday, June 23 in Shipshewana, Ind. Additionally, best-selling author and award-winning quilter, Ricky Tims will visit The Cotton Corner, a BERNINA dealer located in Shipshewana, Ind., on Thursday, June 21 where he will use BERNINA machines during several sewing demonstrations.

“As one of the leading providers of BERNINA sewing machines in Northern Indiana, we're very excited to participate in the 2012 Shipshewana Quilt Festival,” said Andre Yoder, general manager of The Cotton Corner. “There are 143 entries in the Quilt Show and we're looking forward to seeing which one takes home the BERNINA Best in Show Award.”

In order to compete for the Best in Show Award, participants were asked to fill out an entry form and return it along with two pictures of their quilt to the Shipshewana Quilt Festival by Tuesday, May 15. The winner will be selected by a certified judge and will be announced on Wednesday, June 20 during the Quilt and Vendor Show at the Shipshewana Town Center, located at 760 S. Van Buren Street. All the quilt entries will be on display Wednesday, June 20 through Saturday, June 23.

Additionally, on Wednesday, June 20 and Thursday, June 21, Mr. Tims will teach quilting tips, techniques, secrets and methods during three, 90 minute demonstrations at the Blue Gate Theater, located at 105 E. Middlebury Street. The cost to attend each lecture is \$34.

The demonstrations include the following:

- Grand Finale Quilt on Wednesday, June 20 from 10:30 a.m. - 12:00 p.m.
- Design Your Own Rhapsody Quilt on Wednesday, June 20 from 1:30 p.m. - 3:00 p.m.
- No Pins Precision Piecing & Amazing Machine Appliqué on Thursday, June 21 from 9:00 a.m.- 10:30 a.m.

The Shipshewana Quilt Festival hosts 2,500 guests annually and features nationally recognized speakers, a Quilt & Vendor Show, quilter's schoolhouse, shop hop and area activities. For more information about the Shipshewana Quilt Festival, please visit www.shipshewanaquiltfest.com.

Located at 350 S. Van Buren Street, The Cotton Corner is a BERNINA exclusive dealer. The dealer also specializes in notions, machine embroidery supplies and designs. It also provides long-arm machine quilting services and monthly sewing clubs. For more information about The Cotton Corner, please visit www.thecottoncorner.com.

About BERNINA

Founded in Switzerland more than 100 years ago, BERNINA is the world's premier manufacturer with a proven reputation for offering state-of-the-art sewing and embroidery systems, sergers and embroidery software. BERNINA's leadership is marked by an impressive number of industry leaders, influencers and artisans who chose to partner with the company. BERNINA products are sold in the United States through a network of approximately 450 fully trained independent dealerships. In 2008, the company introduced the revolutionary BERNINA 830, a machine designed to change the home sewing industry. To learn more and to find a dealer, visit www.berninausa.com or call (630)978-2500.

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