



BERNINA FABRIC FUN & DRESS YOUR STYLE

The BERNINA Fabric Fun Competition gives learners from grade 1 - 12 that have an interest in art, fashion design and sewing, the opportunity to compete nationally, boost their creativity and receive significant prizes.

Competition closing date August 16, 2019.

Fashion and Clothing Construction Students

DRESS YOUR STYLE WITH BERNINA

Green is the new black (natural fibre fabric)

Any student studying Fashion Design/Clothing Construction at a Tertiary Institution such as a University or Fashion Design School / College, may participate.

COMPETITION ASSIGNMENT:

Design and sew a smart casual outfit to fit yourself in a natural fibre fabric.
Competition closing date August 16, 2019.

GUIDELINES:

- Any natural fibre fabric may be used for the outfit
- A maximum of 3 items per entry will be considered for adjudication.
- The items must form a complete outfit and it must fit an adult person.
- The outfit must be affordable in terms of its purpose.
- The type of textiles, creative use of colour and trimmings will be considered.
- With regard to the general sewing, attention will be paid to the general impression, suitable stitching and finishing techniques used.
- You may use various trimmings to compliment the outfit.
- A well presented story board (size A3) must accompany the entry with a short description on how you planned the outfit.



JUDGING CRITERIA:

Overall impression of the outfit	30%	Creativity	20%
Story Board	10%	How well does the outfit reflect the competition assignment	10%
Construction and finishing of the outfit	30%		

PRIZES:

The following prizes will be awarded to 3 winning students excluding final year students.

WINNER

BERNINA 380
sewing machine
to the value of
R33 400-00



1ST RUNNER UP

BERNINA 350 PE
sewing machine
to the value of
R32 100-00



2ND RUNNER UP

BERNINA 330
sewing machine
to the value of
R26 150-00



The 5 best final year students will qualify to go to Bernina RSA in Johannesburg for 4 days, to compete in the final "NATIONAL CHAMPION SEW OFF" leg of this competition. Accommodation and meals are included, but travelling will be for your own account.

Winning final year student
will receive the following
prizes to the value of
R76 000-00

Runner up will receive the
following prizes to the value
of **R44 455-00**



BERNINA 535
sewing machine



BERNINA L450
overlocking
machine



BERNINA 380
sewing machine



bernette b44
overlocking
machine

made to create

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General Rules: Fashion and Clothing Construction Students

GENERAL RULES - DRESS YOUR STYLE WITH BERNINA

1. Registered Fashion Design or Clothing Construction students may participate.
2. Immediate family of BERNINA RSA and BERNINA Dealers may not enter the competition.
3. The number of entries are unlimited.
4. All entries must be clean and not handling soiled.
5. All trimmings must be cleaned in the same way as the outfit.
6. Only individual entries will qualify for judging – NO GROUP WORK!!!
7. No name may be stitched or painted onto the article.
8. An entry form must accompany all entries. The entry form should be securely attached to the inside of the garment.
9. The entry form must be completed in full. Incomplete information may result in disqualification of the entry.
10. The signing of the entry form constitutes a basic agreement between BERNINA and the person who enters, and this agreement binds the person entering the competition to act strictly according to the rules of the competition and ensures that BERNINA will present and run the competition strictly according to the rules. Transgression or breaking of the rules of this competition may result in disqualification of the entry.
11. All entries must reach BERNINA not later than August 26, 2019.
12. Entries can be handed in at participating BERNINA dealers or at BERNINA RSA – 9 Lime Street, Auckland Park, Johannesburg.
13. Judging will take place on 4 and 5 September, 2019.
14. The decision of the judges is final and there will be absolutely no correspondence in this regard after the competition.
15. All entries will be returned to the participating BERNINA dealer by 2nd week in September 2019.
16. Prizes may not be exchanged for cash and are not transferable.
17. The person entering the competition absolves BERNINA from any claims which may result due to damages or losses of any nature whatsoever which such a person may suffer at any time during the competition.
18. BERNINA RSA reserves the right to postpone or call off the competition at any time should exceptional conditions necessitate such a drastic step.
19. For any enquiries please contact Linda Venter – 011 726 1800 or marketing@berninasas.com
20. BERNINA RSA reserves the right to replace the machine prizes with similar models.



For more information contact BERNINA head office on (011) 726 1800, or write to: marketing@berninasas.com or visit www.bernina.co.za

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Entry Form

Name:

Postal address:

.....Postal code:

Tel:() Cell:

Competition category:

Short description of article:

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I agree to comply with the rules of the competition

.....
Signature of participant / guardian

TEAR OFF

TEAR OFF

TEAR OFF

TEAR OFF

Participant's Name

Contact number

Short description of entry

.....

Name of Institution/School where applicable

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Received in good condition

.....

BERNINA dealer signature and stamp

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