

FOR IMMEDIATE RELEASE

BERNINA DEALER COUNTRY CLOTH SHOP WELCOMES NEXT GENERATION SEWING EXPERT AND AUTHOR SARA TRAIL ON MAY 12

Ms. Trail will give sewing presentations at 11 a.m. and 1 p.m.

AURORA, Ill. – May 8, 2012 – BERNINA of America, the premier manufacturer of sewing, embroidery and quilting machines, is pleased to announce that next generation sewing educator, author and BERNINA expert, Sara Trail will give sewing presentations at 11 a.m. and 1 p.m. Pacific on Saturday, May 12 at the Country Cloth Shop, located at 457 South Main Street in Angels Camp, Calif. She will also be available to sign autographs and answer attendees' questions.

"We are very excited to host Sara Trail at our store for this special event," said Ginger Duffy, owner of the Country Cloth Shop. "Ms. Trail is one of the youngest fabric designers in the quilt marketplace and she even has her own line of fabrics and patterns."

Sara Trail also wrote a book that introduces teens to the joy of sewing and being self-sufficient, titled, "Sew With Sara." She also has an educational DVD called, "Cool Stuff To Sew With Sara." For more information on Sara Trail, please visit www.sewsarasew.com.

There are 25 seats available for each presentation and tickets can be purchased for \$15 each or two for \$20. To reserve a space at the event, please contact the Country Cloth Shop at (209)736-4998. Additionally, there will be several prize giveaways throughout the day and refreshments will be served after both presentations.

The Country Cloth Shop is a BERNINA exclusive dealer that offers a variety of classes for sewers and quilters of all ages and skill levels. The store carries the full line of BERNINA machines and its friendly staff can help you determine the best machine for your needs. For more information about the Country Cloth Shop, please visit www.countryclothshop.com.

About BERNINA

Founded in Switzerland more than 100 years ago, BERNINA is the world's premier manufacturer with a proven reputation for offering state-of-the-art sewing and embroidery systems, sergers and embroidery software. BERNINA's leadership is marked by an impressive number of industry leaders, influencers and artisans who chose to partner with the company. BERNINA products are sold in the United States through a network of approximately 450 fully trained independent dealerships. In 2008, the company introduced the revolutionary BERNINA 830, a machine designed to change the home sewing industry. To learn more and to find a dealer, visit www.berninausa.com or call (630)978-2500.

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