



All About Embroidery FEARLESS

...Take the fear out of machine embroidery



HOSTED BY KAY HICKMAN

BERNINA has teamed up with participating BERNINA Stores across the country to host in-store *All About Embroidery Club* sessions.

With a focus on BERNINA machine embroidery techniques, learn tips and tricks for creating successful embroidery projects and enjoy the friendship of fellow embroidery enthusiasts.

Click [here](#) to find a store in your area hosting BERNINA SEW-cial Club.

Lesson	Lesson Title	Lesson Description
1	Appliqué à la Embroidery	Create picture perfect appliqué with your embroidery machine while making charming kitchen towels customized to match your decor. Stabilizers and other products that make your embroidered project look professional will be discussed.
2	It's Hoopless!	You don't <i>always</i> have to hoop an item in order to embroider it. Learn <i>when</i> and <i>when not</i> to use hoopless embroidery. Find out what stabilizers work successfully for this technique as you make a unique bag that will hold your sewing needs, cords and cables, or beauty supplies.
3	A Tisket! A Tasket! A Really Easy Basket (Liner)!	Quilting in the hoop with the embroidery machine is fun and fast! We will use embroidery designs digitized especially for this technique as we make basket liners that you can customize to almost any size square or rectangular basket that you own.
4	What's All the Hoopla About?	In the Hoop projects are always fun – when the embroidery is finished, so is the project! We will discuss several “in-the-hoop” techniques as we stitch up a cute custom sign using the “stitch and turn” technique.
5	Monogram Mania	Monogramming is everywhere and more popular than ever before. Learn how to use your embroidery machine and/or software to its fullest as we monogram a clutch perfect for any occasion.
6	A Star is Born	Embroider on a set of kitchen mitts while using a pattern that makes the folded star center a snap. We will also explore some tips and tricks for making the embroidery process a lot easier.
7	Embroider on What?	You can embroider on lots of things that at first may look too difficult! Embroider on a special cuddly buddy and other unusual items that will impress your friends.
8	Keeping Things Straight	Adult coloring books are all the rage. This art portfolio will help keep your pens, pencils and books neat and handy. This lesson will also explore how to keep a continuous border neat and straight.
9	In The Round	Join us as we create a unique pop-up container to hold thread snippets or sewing accessories that is made from a fat quarter. We will learn how to use the free-arm with embroidery for easy stitching.
10	Sew Easy	Embroider and construct a fun market bag featuring a simple out of the box construction technique. The bag is perfect for toting your sewing projects around. Or use it to take it to your favorite BERNINA Store for your next shopping trip!

Show us your **BERNINA SEW-cial Club Projects!**
Upload your photos to social media using **#berninasewcialclub!**



BERNINA
Club **LIFESTYLES**
...Integrate sewing into your life.



HOSTED BY SUSAN FEARS

BERNINA has teamed up with participating BERNINA Stores across the country to host in-store *BERNINA CLUB* sessions.

Ten lessons that showcase presser feet, accessories, BERNINA Machine and overlocker/serger techniques in projects for everyday living.

Click [here](#) to find a store in your area hosting BERNINA SEW-cial Club.

Lesson	Lesson Title	Lesson Description
1	Geometric Appliqué	Create today's modern appliqué pillow with satin stitched simple shapes. Seen in upscale boutiques and magazines, neutral tones pack a big punch for this modern style.
2	Wallpaper Cover Art	Use the new colors of Kraft-Tex and create a "piece of art" book cover. Using edge-to-edge piecing and decorative stitches it'll become your favorite notebook.
3	Celebrate Quilting!	Celebrate National Quilt Month as you stretch your wings with an art quilt project. Learn how simple steps produce stunning results. Print a favorite photo onto fabric, add related batiks and creative bits and—viola – a perfect top!
4	Organize with Mesh Bags	Create a series of mesh bags for your organizational needs. Select from a variety of mesh colors and fabulous fabrics to create a set of custom pouches.
5	Modern Clutch	Create the perfect clutch—with personalized embellishments—and finish it off professionally with a beautiful frame that is glued into place.
6	The All Together Bag	Enjoy having all your sewing supplies at hand whether at home or in class. This multi-zippered compartment bag holds plenty right next to your sewing machine. Personalize it with decorative flair
7	Think Cool...Be Cool	While the whether outside is frighteningly...hot, cool off with thoughts of winter and create a pretty Twinkle Quilt. Learn piecing, quilting and binding tips for this and future quilt projects.
8	Jelly Roll Jiggle Runner & Mats	Update your table while learning to piece and quilt as you go. Pair a statement fabric with jelly roll fabrics or strips to create table topper drama.
9	The Urban Transitional Stocking	What? Following the home décor trend of urban transitional, create these simple stockings with updated fabrics and edited embellishments for a tasteful and streamlined Christmas style.
10	Jewelry Roll Revisited	Revisiting an old BERNINA pattern, we will create a multi-section jewelry wrap for travel. This elegant jewelry roll can be customized for yourself or great as gifts.

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Software
Inspirations
INSPIRED
...Inspired to create with Software.



HOSTED BY
DEBBI LASHBROOK

BERNINA has teamed up with participating BERNINA Stores across the country to host in-store *SOFTWARE INSPIRATIONS* sessions.

Ten lessons that show how BERNINA Embroidery Software 7 can be incorporated into every embroidery project. Be Inspired to create with software.

Click [here](#) to find a store in your area hosting BERNINA SEW-cial Club.

Lesson	Lesson Title	Lesson Description
1	Tiny Tote	Kick-off the year with a lesson in Artwork Canvas focusing on the Contour Tool. Create unique embroidered letters and shapes to embellish your tiny tote.
2	Pattern Play Pouch	Create a pouch to keep track of your software security devices while experimenting with pattern fills, outlines, and stamps. Use built-in patterns or create your own to give your Pattern Play Pouch its own personality!
3	Art Canvas Quilt	Create one-of-a-kind designs effortlessly using Artwork Canvas. Continue to explore the creative tools in Artwork Canvas while having fun with the Blending tool and celebrating National Quilting Month.
4	Welcome Spring	Tired of the winter? Get ready for patio fun this spring and brighten your table with in-the-hoop coasters and StumpWork drink umbrellas!
5	Art Collage Clutch	Create a needle punched base embellished with cording and free-motion couching. Add a few embroidery stitches here and there, and you have an art collage clutch!
6	The Ins and Outs of Distortion	Have more fun in Artwork Canvas....now with the distort tool! It's never easy to predict what you will create when you apply distortion, but what fun it is to be surprised! Use your distortions to create a unique placemat for your table.
7	Quilting in the Hoop	Grab this travel iron tote for your next retreat. Learn how to embellish the tote with quilting in the hoop.
8	Texturing with Artwork Canvas	Artwork Canvas includes lots of fun textures that can be printed on fabric and used for your projects. Create a sampling of textures, print them, and then put them together in a bag that can house your essential sewing tools and treasures.
9	Out of This World	Pick your favorite robot and explore the fantastic Advanced Appliqué Tool of Software 7. Create a clever embroidered appliqué using Amy Bradley's Robot Quilt pattern.
10	No Rules Allowed!	Have fun creating unique shapes in Artwork Canvas while exploring all the wonderful things you can do with the Shapes tools. After creating your masterpiece, use it to make a ruler keeper to keep all your rulers and rotary cutters handy for future use.

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DesignWorks DECODED

...Cracking the DesignWorks
Software mystery.

BERNINA has teamed up with participating BERNINA Stores across the country to host in-store *SOFTWARE INSPIRATIONS* sessions.

Ten lessons that demonstrate simple DesignWorks Software techniques and lessons to inspire the use of the DesignWorks tools.

Click [here](#) to find a store in your area hosting BERNINA SEW-cial Club.



HOSTED BY
DEBBI LASHBROOK

Lesson	Lesson Title	Lesson Description
1	CutWork Appliqué	Create appliqué designs with ease using the Shapes tools combined with Intersect, Weld, and Trim tools.
2	Paint Play	Learn to use the PaintWork tool in DesignWorks Software. We'll begin with an existing design in the software and use the editing tools to create an entirely new look to the design.
3	Quilting with DesignWorks	Celebrate National Quilt Month while learning to echo quilt in DesignWorks Software.
4	Welcome Spring	Add napkins and napkin rings to your festive spring table using the lettering tools and cutwork in DesignWorks software.
5	Embellished Bracelet	Use the Rectangular Array tool to create a CutWork and Crystal-Work bracelet.
6	Modern Quilting with the CutWork Tool	Create a wall hanging based on Denyse Schmidt's modern Grandmother's Flower Garden quilt. Embellish it with an array of crystals.
7	Boo!	Use this bench pillow pattern to create sensational CutWork based appliqué. Explore the many wonderful decorative stitches of DesignWorks with this project.
8	You Name It!	Bring back your favorite Scrabble memories and create a personalized portfolio using your favorite fonts and dingbats. Place your creation in an already assembled portfolio; so quick and easy!
9	Explore Quilting in the Hoop with DesignWorks	There are so many fun decorative stitches in DesignWorks software. Explore the possibilities while creating a zippered bag to hold some of your sewing essentials.
10	Color Your World	Join the craze of adult coloring! Use a Zenspirations Birds & Butterflies drawing with DesignWorks and paint a glorious painting for a one-of-a-kind handbag.

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